

CURRICULUM VITAE



Dr. B. AUGUSTINE AROCKIARAJ

19/A SAVARIRAYAN STREET
THEERAMPATTY
MANJAMPATTY (PO)
MANAPPARAI (TK)
TRICHY (Dt)
TAMIL NADU

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Educational Qualification: : M.com., M.Phil., MBA.,B.Ed.,PGDCA.,NET.,Ph.D

Degree	Name of the Institution	Year	Class
Ph.D	Bharathidasan University, Tiruchirappalli	March 2017	Commendable
NET	University Grant Commission	June 2011	Qualifying
B.Ed	Dhanalakshmi Srinivanan College of Education Perambalur	April 2007	First
M.Phil	Bharathidasan University, Tiruchirappalli	October 2006	First class with Distinction
PGDCA	Bharathidasan University, Tiruchirappalli	April 2001	First
M.Com	St.Joseph's College (Autonomous), Trichy	April 2000	First
B.Com	St.Joseph's College (Autonomous),	April 1998	Second

	Trichy		
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COMPUTER PROFICIENCY:

- ✓ MS-OFFICE
- ✓ Tally ERP 9
- ✓ C , C++, GOBAL, HTML & JAVA

WORKING EXPERIENCE:

- ✓ 2002 – 2005 (3 Years) Worked as Teacher in Montfort Metric Hr. Sec. School , Manjampatty, Manappari (TK)
- ✓ 2007 June onwards - Working as Assistant professor in the Department of Commerce and Business Administration at **ST.JOSEPH'S COLLEGE (AUTONOMOUS)** Trichy-2.

Competency Profile

- As an Education Consultant to provide quality deliverables in the subject areas.
- The posts held and the experience would amply describe the leadership qualities.
- Good at written communication skills in English and the ability to communicate orally in a clear, concise manner.
- Problem Solving: Identifies alternatives and takes appropriate action; knows when to escalate decision making process.
- Work Ethic: Application of ethical behavior.
- Presentation Skills: The ability to effectively design, produce and present a concept to an audience.
- Conduct Effective Meetings: The ability to create meeting agendas and

effectively facilitate meetings.

- Very Good at People Motivation, Decision Making Skill, Leadership, Customer Orientation and Managerial Experience.

Specialization: Finance, Marketing Small Scale Industries .

Ph.D : Thesis Title is “ A study on the Problems and Prospects of Small Sclae Industries in Tiruchirappalli District”

Minor Research Project Completed:

Agency: UGC, Topic is “A Study on Green Business Practices in Petroleum Logistics, Tamil Nadu” (Period 2015-2017)

SEMINARS & CONFERENCE ATTENDED AND PRESENTED:

Attended:

1. One day seminar on “Information Literacy Skills in Digital Era” Organized by Arrupe Library, St.Joseph’s College, Trichy on 22nd February 2010
2. UGC Sponsored National Conference on “Higher Education and National Development: The Challenge of Expansion, Quality and inclusion, on 30 & 31st January 2009 at St. Joseph’s College, Trichy
3. UGC Sponsered National Conference on ‘ The Role of ICT in Higher Education: Quality, Accessibility and Security” on 29th and 30th January 2010, Organized by St.Joseph’s College, Trichy
4. National Seminar on Foreign Direct Investment and its impact on Indian Economy organized by th department of Economics, School of Management Studies on 5th February 2016.

5. ICSSR Sponsored National Seminar on Globalization and people's Management: Battelle between Fairness and Efficiency at St. Joseph's College's, Trichy on 30.08.2019
6. SEBI Sponsored by One day Workshop on Financial Planning for Young Investors, Organized by Department of BBA, St. Joseph's College, Trichy on 23.02.2019.
7. Workshop on Export and Import, organized by TIDITSSIA and FIEO, Trichy on 28.12.20185.
8. Workshop on application of GST in Tally ERP 9, St. Joseph's College, Trichy on 07.12.2018.
9. One day Workshop on Entrepreneurship Awareness Camp, Organized by Department of BBA, St. Joseph's College (Autonomous), Trichy.2

7. Presented:

1. UGC sponsored National Conference on "Eco-Economic and Economical issues on 5th and 6th March 2010, Organized by the department of English and Economics at St. Joseph's College, Trichy. Presented a paper title "Waste Management"
2. State level seminar on "Contemporary Issues in Management" held on 24.8.2010 at Arul Anandar College, Karumathur, Madurai. Presented a Paper title "Contemporary Issues in Management"
3. National level conference on the Dynamics of Management: The Plus factors on 9th and 10th March 2011, Organized by Department of Business Administration, St. Joseph's College, Trichy.2 Presented a paper title "Dynamics Facts of Ethics For Successful Business Management" .
4. National Conference on Management in Age of Innovation organized by Jamal Institute of Management, Trichy at on 25th January 2011. Presented a paper title "CRM-An Eye Opener of Global Organization".
5. National Seminar on Recent Trend in Indian Economy-A Management Perspective , Organized by Department of Commerce and Business Administration, Jamal Mohamed College, Trichy on 4th Feb 2011. Presented

a paper Title “Emerging Trends of Banking Sectors –An Eye opener in Economic”

6. Two Day National Seminar on “ E-Services and its Emerging Issues in the Global Business Environment” Organized by PG and Research Department of Commerce on 12th and 13th September 2011. Presented a paper title “ E-Marketing”.
7. National Conference on” Recent Trends in Service Marketing in India”, Organized by Naina Mohamed College of Arts and Science , Aranthangi on 9th September 2011. Presented a paper entitled “ Service Marketing: Recent Trends in Social marketing in India” .

**Publications of Research Papers:
INTERNATIONAL**

Title / Journal Name/ Other Details
<p>1.Green Supply Chain Management in Petroleum Logistics International Journal of Advance Research in Computer Science and Management Studies Volume No. : 6 PP. : 163-169 ISSNO. : 2321-7782 (Online) Impact Factor : 7.327 Year : 2018</p>
<p>2.The Role of Micro, Small and Medium Enterprises in Economic Development Internal Journal of Advance Research in Computer Science and Management Studies Volume No. : 06 PP. : 41-51 ISSNO. : 2321-7782 (Online) Impact Factor : 7.327 Year : 2018</p>
<p>3.A Study on Green Practices Management in Petroleum Logistics SSRG-International Journal of Economics and Management Studies Volume No. : 04 PP. : 53-56 ISSNO. : 2393-9125 Impact Factor : 4.24 Year : 2017</p>
<p>4. An overview of Micro, Small and Medium Scale Industries for Economic Development International Journal of Economics and Management Volume No. : 01 PP. : 61-66 ISSNO. : 2393-9125 Impact Factor : 1.015 Year : 2016</p>
<p>5. Green practices in petroleum logistics International Journal of Economics and Management Volume No. : 01 PP. : 22-24 ISSNO. : 2393-9125 Impact Factor : 01.015</p>

Year : 2016
<p>6. An Overview of MSMEs Management in India Primax International Journal of Commerce and Management Volume No. : 01 PP. : 82-87 ISSNO. : 2321-3604, 2321-3612 Impact Factor : 2.532 Year : 2016</p>
<p>7. A Study On The Problems and Prospects of Small Scale Industries in Tiruchirappalli District, Tamil Nadu Primax International Journal of Commerce and Management Volume No. : Vol.III,Special Issue PP. : 1-10 ISSNO. : ISSN:2321-3604 Impact Factor : 0 Year : 2015</p>
<p>8.An Overview of Micro, Small and Medium Scale Industries in India Jamal Academic Research Journal: An Interdisciplinary Volume No. : Vol.1 PP. : 403-408 ISSNO. : ISSN:0973-0303 Impact Factor : 0 Year : 2014</p>
<p>9.Implication of Customer Relationship Management: A new Vistas of Indian Business in Global Scenario Primax International Journal of Commerce and Management Volume No. : Vol.2, Special Issue PP. : 53-58 ISSNO. : ISSN:2321-3604 Impact Factor : 0 : 2014</p>
<p>10. E-Services:Recent trends in Social net work Marketing Cauvery Research Journal Volume No. : 05 PP. : 93-97 ISSNO. : 0975-1300 Impact Factor : 0 Year : 2012</p>
<p>11. Implication of Green Practices Management in Petroleum Logistics - Emperor International Journal of Finance and Management Research Vol-No4.pp 279-285, March 2018 – ISSN 02395-5929, Impact Factor:4.253</p> <p>12. A Study on challenges, problems of Small Scale Industries in Tiruchirappalli District, Tamil Nadu- International Journal Management and social Science Review. Vol .No 6.pp 5-14, Feb 2019. – ISSN 2349-6746, Impact Factor.5.483</p>
NATIONAL:
<p>1.The Plus Factors on Enterprise Resource Planning Innovation Management: Perspectives Volume No. : 1 PP. : 150-154 ISSNO. : 978-93-80509-73-0 Impact Factor : 0 Year : 2015</p>
<p>2. Emerging Trends of Banking Sector:An Eye opener in the Development of Indian Economy Jamal Research Journal</p>

Volume No. : 02 PP. : 0203-207 ISSN0. : 0678-93-80394-18-3 Impact Factor : 0

Year : 2011

Seminars (S) / Conferences (C) /Workshops (WS) attended and the source of funding (National (N) / International (IN)) with details of outstanding participants, if any

Title	Type	Organization Name	Place	Days	Date
1.National conference on Modern Dynamics in E-Commerce	C	Dept of Commerce Computer Application , St.Joseph`s College(Autonomous), Trichy-2	TRICHY	1	2014-03-07
2.A two day International Seminar on " GLOBAL ECONOMIC REVIVAL:A CHANGING SCENARIO "	I	Dept of Business Administration & PG Dept of Commerce, Jamal Mohamed College(Autonomous)	TRICHY	2	2014-08-16
3.A two day National Conference on "Dynamics Of Entrepreneurship Development"	C	Dept of Business Administration , St. Joseph`s College(Autonomous), Trichy.2	Trichy-2	2	2015-02-10
4.One Day Workshop on "Statistics for research & Data Analysis"	W	Primax Commerce and Management Research Academy	PLA Residency, Trichy.2	1	2015-02-21
5.International Conference on Innovation Management (IM-2015)	I	Department of Management Studies, Anna University,	BIT campus, Tiruchirappalli	1	2015-10-19
6.National conference on Managerial Perspectives-Issues & Challenges in the era of Globalization	C	Department of Business Administration, St.Joseph`s College(Autonomous)	Tiruchirappalli	1	2016-01-21
7.National Seminar on Foreign Direct Investment and its impact on Indian Economy	S	Department of Economics, St.Joseph`s College(Autonomous)	Tiruchirappalli-2	1	2016-02-05
8.International Conference on New vistas of Indian Business in Global Scenario	I	Brahma School Of Business,	Namakkal	1	2013-10-19
9.One day regional workshop on Research Methodology	W	PG & Research Department of Economics, St.Joseph`s College(Autonomous)	Tiruchirappalli-2	1	2013-02-08
10.Orientation Programme for Junior staff from 11th to 14 June 2012	O	Management of St.Joseph`s College(Autonomous)	Tiruchirappalli-2	4	2012-06-14
11.National Conference	C	Dept Of Business	-TRICHY	1	2016-

On Emerging Business Strategies In Economic Development		Administration, St.Joseph`S College(Autonomous), Trichy			12-14
12.Emerging Trends In Science And Management	C	Chettinad College Of Engineering & Technology	-PULIYUR, KARUR	1	2017-02-03
13.One Day Regional Workshop On Research Methodology	W	Pg & Research Department Of Economics, St.Joseph`S College(Autonomous) Trichy-2	TRICHY	1	2017-02-14
14.National Conference on Management, Economics and Social Science	I	Department of Commerce CA, St.Joseph`s College(Autonomous)	Tirucirappalli	1	2018-02-27
15.National Conference on Management, Economics and Social Science 2018	I	Department of Business Administration, St. Joseph`s College(Autonomous), Tirucirappalli	Tirucirappalli	1	2018-02-20
16.Current Strategies and Innovative Practices of Business and Bank in the Digital Epoch	I	St.Joseph`s College of Arts and Science(Autonomous), Cuddalore	Cuddalore, Tamil Nadu-	1	2018-02-17

17. International conference on A conceptual study of various factors influencing of industry or plant location, Annai College of Arts and Science, Kumbakonam on 03.09.2018.

18 ICSSR Sponsored National Conference on “Economic Transformation Through Entrepreneurship at St.Joseph’s College, Trichy on 22.01.2019 –“ The Significance and Challenges of Women Entrepreneurship in India”.

19.

Resource Person: (Special Lectures / Workshops / Seminars / Association Activities/ Alumni Meeting)

Type of Programme	Title	Beneficiaries	Days	Date
1.NEEDS Training Programme, Organized by the EDI Government of Tamil Nadu	Set a New Business	New Entrepreneurs	1	2014-11-22
2.NEEDS Training Programme, Organized by the EDI Government of Tamil Nadu	SWOT-Analysis	New Entrepreneurs	1	2014-11-10
3.NEEDS Training Programme, Organized by the EDI Government of Tamil Nadu	Market Research	New Entrepreneurs	1	2014-07-25
4. NEEDS Training Programme, Organized by the EDI Government of Tamil Nadu	Project Identification	New Entrepreneurs	1	2014-07-19

5.HEBAT-2016	HEBAT-2016 -Group Discussion	NCC INFANTRY	1	2016-02-07
6.Management Meet	Comm carnival	Students	1	2016-02-22
7.GUEST LECTURE PROGRAM	Financial accounting	UG Students	5	2016-11-25
8.MBA, External Expert for the Lecture Test	External Expert for the lecture Test to be conducted	MBA- Bishop Heber College, Trichy	1	2017-05-25
9.Appointment of External Examiner	To Conduct of Project Evaluation & Viva Voce	BBA, Bishop Heber College, Trichy-2	1	2017-03-28
10.Resource Person-UG Programmes	Financial Accounting	Students of BCA	10	2017-11-03
11.Guest Lecture Program	Emerging Trends in Digital Marketing	BBA Students, Theivanai Ammal College for Women,	1	2017-10-10
12.Indep 2018	Dancing Brush	Students of St.Joseph`s College	1	2018-01-10

Research projects from National (N) / International (IN), funding agencies and Total grants received.

Title of the Project	Type	Status	Finding Agency	Duration	Amount in Rupees	Year
1. A STUDY ON GREEN PRACTICE MANAGEMENT IN PETROLEUM LOGISTICS	MINOR	O	UNIVERSITY GRANTS COMMISSION	TWO YEARS	65 000	2014-2016

Awards (A) / Recognitions (R) received at National (N) / International (IN) level

Award Name	Organization Name	Date
1. 100 % ATTANDANCE AWARD	SJC, TRICHY	1915-01-28
2. Dr.T V ANTONY RESEARCH AWARD IN ARTS AND HUMANITIES	St. JOSEPH'S COLLEGE(AUTONOMOUS), TRICHY-2	2016-01-16
3. Best Teacher of Shift II Arts	St.Joseph`s College (Autonomous), Trichy-2	2017-03-18

ACADEMIC MEMBER

* Member of University Representatives to the board of Studies of Department of Business Administration, Jamal Mohamed College, Trichy-20 for the period of Two years with effect from 02.09.2017

EDITORIAL BOARD MEMBER:

1. Editor of Conference Journal “ The Plus factors of Dynamic in Management” Year 2011, Published by Department of Business Administration, St. Joseph’s College, Trichy-2.
2. Editorial Board Members of International Journal of Economics and Management Studies, 2016
3. Editorial Board Member of PRIMAX International Journal- from 2014-2016

INDUSTRIAL MEMBER

Member of Tiruchirappalli District Tiny and Small Scale Industries Association , Trichy

ADMINISTRATIVE POSITION:

1. The Head of the department of Business Administration, St. Joseph’s College(Autonomous), Trichy-2 with effect from June 2015 to Till date
2. Additional camp officer in BDU Central Valuation in the year of 2009-2010
3. .Chief Examiner of ICAI Exam , from 2017 to till date

ORGANIZING CAPACITY: (Convener & Secretary)

I have been organized Five National and one State Level conferences at St. Joseph's College (Autonomous), Trichy-2

I have been Organized Six Workshop in the field Entrepreneurial Skills Development and Conducted Two SEBI sponsored workshop at St. Joseph's College (Autonomous), Trichy-2

FDP Programme::

I have been attended Seven FDP Program me in various Fields

FINE ARTS:

1. From 2014 to till Date I am member of Fine Arts Team in St. Joseph's College, Trichy-2.

Event Name: Dancing Bruch and Painting

TRAINER:

1. Trainer of Entrepreneurial skills Development
2. Market Research
3. Trainer of Small Scale Industries

EXTENSION ACTIVITES:

NSS, AICUF, Shepherd Programme & Member of Rotary club

PERSONAL PROFILE:

Name : DR.B.AUGUSTINE AROCKIARAJ

D.O.B : 07.06.1978

Sex : Male

Nationality : Indian

Languages Known : English & Tamil

DECLARATION:

I hereby declare that all the particular given by one time to the best of my knowledge.

Yours faithfully

Dr .B. Augustine Arockiaraj