

CURRICULUM VITAE

Dr. A. MARIYA SELVI M. Com, M. Phil, MBA, Ph. D Ph.no.9786671704

E –mail: mariyaselvi.xavi@gmail.com

Objectives

To work with a reputed institution as an Assistant Professor, that will provide me a good platform to utilize my teaching and administration skills and will help me to grow my career.

Career Summary

- Talented educator with established ability to teach, inspire and direct students while keeping high interest and success.
- Always maintain admirable relations with the students, parent, faculty and administrators.

Professional Qualification

- Possess about 13 years Experience in the field of Education. (Both Commerce and Management studies).
- Thorough understanding of the subject with ability to convey the same to the students.
- Good communication and comprehension abilities.
- Conducted the subject lectures regularly, keeping an eye on the understanding of the students.
- Carried out debate sessions in regular classes to help students to understand the subject better.
- Encouraged students to build committees among themselves.
- Provided students with information outside the classroom such as the future prospects in the subjects, the competitive exams, etc.

Work Experience

- **Assistant Professor in Commerce,**
St. Joseph's College, Trichy - 2
From June 2023 – till date.
- **Assistant Professor in Commerce,**
Holy cross college, Trichy – 2
From January 2023 – May 2023. (5 Months)
- **Assistant Professor in Commerce,**
St. Joseph's College, Trichy - 2
From 2017 – 2019 (2 Years)

- **Assistant Professor in Business Administration,**
St.Joseph's College, Trichy - 2
From 2008 – 2012. (4 years)
- **Assistant Professor in Commerce,**
Dhanalakshmi Srinivasan College, Perambalur.
From 2003- 2008. (5 years)

Educational Qualification

- **Ph.D (DOCTOR OF PHILOSOPHY IN COMMERCE) (2018)**
St.Joseph's College, Bharathidasan University, Trichy, TamilNadu, India.
- **M.Phil (MASTER OF PHILOSOPHY) (2003)**
St.Joseph's College, Bharathidasan University, Trichy, TamilNadu, India.
- **M.Com (MASTER OF COMMERCE) (2001)**
Holy Cross College, Bharathidasan University, Trichy, TamilNadu, India.
- **MBA (MASTER OF BUSINESS ADMINISTRATION) (2010)**
Alagappa University, Karaikudi, TamilNadu, India.
- **B.Com (BACHELOR OF COMMERCE) (1999)**
Holy Cross College, Bharathidasan University, Trichy, TamilNadu, India.

Fields of specification under the subject/Discipline:

Marketing, Human Resource Management, Banking and Finance

Subjects specialized in Teaching: (UG, PG)

Marketing, Management Accounting, Cost Accounting, Financial Accounting, Research Methodology,

Human Resource Management, Business law, Company Law, Organisational Behaviour, Consumer Behaviour etc.

Orientation / Refresher / Other Courses attended:

Name of the Course	Academic Staff College, University	Duration in Days	From – To (Mention Date here)

FDP	Sacred Heart College, Shembaganur	3 days	9 th -11 th June 2023
Orientation Programme for Junior Staff	St. Joseph's College, Bharathidasan University, Trichy	4	11 th -14 th June 2012
Orientation Programme for Staff-Freshers	St. Joseph's College, Bharathidasan University, Trichy	3	11 th ,12 th & 13 th June 2013

Journal Publications:

Academic Year	Name of the Journal	Topics
Nov-2012	Retell - An Inter-disciplinary Research Journal, vol.13, no.1, nov.1St. Joseph's college, Trichy -2	Consumer durable goods – marketing
July-Aug- 2016	International Journal of Economics and Management Studies vol.3, issue4, SSRG-IJEMS	Consumer buying decision- marketing
Jan-Feb-2016	International Journal of Engineering and Management Research, Lucknow, vol.6, issue1	Factors influencing buying decision-marketing

Book published:

Academic Year	Name of the Book	Details

2019	Consumer Buying Behaviour	Bharatha Pathrika Publisher, Trivandrum 2, ISBN-978-93-5351-2224
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Research activities – Papers Presented:

Academic Year	Name of the Conference	National / International	Details
18 th and 19 th July 2024	ICSSR, New Delhi Industry 5.0 New Prospect for Business and Industrial Transformation	National Conference	St. Joseph's College, Trichy
27 th & 28 th June 2024	ICSSR, New Delhi Vision India-2025 Towards \$5 Trillion Economy: Opportunities and Challenges	National seminar	St. Joseph's College, Trichy
9 th & 10 th , Jan, 2024	Artificial Intelligence	International Conference	Bishop Heber College, Trichy
18 th & 19 th Apr 2024	ICSSR, New Delhi Stimulating Entrepreneurial mind set for next – Gen students	National seminar	Bishop Heber College, Trichy
18 th & 19 th Apr 2024	ICSSR, New Delhi, Entrepreneurship in developing countries	National seminar	Bishop Heber College, Trichy
22 nd Feb, 2024	Leveraging Artificial Intelligence in Business operation	National seminar	St. Joseph's College, Trichy

24 th Feb12	Competency Building Strategies in Business and Technology for Sustainable Development	International Conference	Consumer Durable Goods, Sri Ganesh School of Business Management
9-10 th Mar2011	The Dynamics of Management: The Plus Factor	National Level Conference	Employees Welfare, St.Joseph's College
16 th Mar2012	Self-Management and Emotional Intelligence at Work	National Level Conference,	Self-Management And Emotional Intelligence At Work, Saranathan College Of Engineering, Dept.Of Mgt Studies
21-22 Jan 2019	Economic Transformation Through Entrepreneurship	National Level Conference	A Role Of Women Entrepreneur In India, St.Joseph's College, Trichy
12 th -13 th Jan 2005	Financial Sector Reforms	National Level Seminar	Emerging Trends In The Financial Services Industries, St.Joseph's College, Trichy
10 th -11 th Sep2005	Marketing Strategy and Techniques	National Level Seminar	Vat In India, Cuddalore.
28 th - 29 th Sep2006	Eradication Of Poverty Through Innovative Employment Schemes	Ugc Sponsored National Level Seminar	Role of NGO in Micro Finance Through SHG's, Urumu Dhanalakshmi College
7 th - 8 th Apr2007	Emerging Paradigm in Financial Services	International Seminar	Emerging Trends in Mutual Funds, Cauvery College For Women
22 nd Jan 2005	Promotional Strategies for Service Sector in LPG Era	National Level Seminar	Telecommunication, PGP College, Namakkal

14 th -15 th Mar2006	Going Global Challenges and Opportunities	National Level Seminar	Marketing Of Banking Services in The Globalised Scenario, Cauvery College, Trichy
19 th -20 th Jan 2008	Recent Trends in Capital Market And Financial Innovations	UGC Sponsored International Seminar	Recent Trends in Capital Market, Bharathidasan University, School of Economics and Commerce
11-12 Feb 2006	Changing Scenario of Consumerism	National Level Seminar	Consumer Life Cycle, Bharathidasan University, School of Economics and Commerce
14 th -15 th Sep2006	Commerce Education In The New Millennium – Challenges & Perspectives	National Level Seminar	Growth And Importance of E-Commerce in Technology- Business, Jamal Mohamed College
24 th – 25 th Jan 2007	Emerging Issues, Opportunities and Prospects Of Financial Investments In The Liberalised Era	National Level Seminar	Marketing of Insurance in India-Issues and Challenges, Pavendar Bharathidasan College of Arts & Science
2 nd -3 rd Sep 2005	Introduction Of Value Added Tax in India-Emerging Issues and Challenges	National Level Conference	Vat The Process of Business Taxation

Conferences /seminars/ symposia/workshops - Attended:

Academic Year	Name of the Conferences /seminars/ symposia/workshops	National / International	Online /off line	Details

27 th Feb2019	Selection Of Statistical Tools in Research	Regional Research Methodology Workshop	Off Line	Attended, St. Joseph's College
29 th -30 th Jan 2010	The Role of ICT In Higher Education: Quality, Accessibility and Security	National Level Conference	Off Line	Attended, St. Joseph's College
23 rd - 24 th Oct2008	Quality Enhancement and Sustenance in Higher Education Institutions (Heis) Through Six Sigma Quality Strategy	NAAC Sponsored National Conference	Off Line	Attended, St. Joseph's College
30 th 31 st Jan 2009	Higher Education and National Development: The Challenge of Expansion, Quality and Inclusion	UGC Sponsored National Conference	Off Line	Attended, St. Joseph's College
25 th Jan 2002	Work Shop on Research Methodology	UGC Sponsored Work Shop	Off Line	Attended, St. Joseph's College
17 th -18 th Dec.2001	The Impact of Globalisation On H.R: Promises and Challenges	National Symposium	Off Line	Attended, St. Joseph's College
11 th Mar2002	Applications of the SPDD In Social Sciences Research: A Hands-On Experience	UGC Workshop	Off Line	Attended, St. Joseph's College
16 th June 2006	Dynamic Management in Global Era	International Seminar	Off Line	Attended, St. Joseph's College

Resource Person:

Academic Year	Name Of the Programme	Date	Details
2023	Central Valuation -External Examiner	29.03.24	Bishop Heber College, Trichy-2
2023	Central Valuation -External Examiner	13.06.23	Dhanalakshmi Srinivasan College for Women, Perambalur
2019	Question Paper Setter	25.02.2019	Examiners For Question Paper Setter, Dhanalakshmi Srinivasan College for Women, Perambalur.
2012	Resource Person to Personal Contact Programme For MBA	13.08.2012	Organisational Behaviour-Centre for Distance Education, Bharathidasan University
2012	Resource Person to Personal Contact Programme For MBA	6.02.2012	Research Methodology-Centre for Distance Education, Bharathidasan University
2011	Resource Person to Personal Contact Programme For MBA	18.01.2011	Research Methodology-Centre for Distance Education, Bharathidasan University
2011	Board Of Examiners	09.09.2011	UG Programme, K.S. Rangasamy College of Arts & Science, Salem
2012	Central Valuation -External Examiner	30.04.2012	UG Programme, Bishop Heber College, Trichy

Extension Activities:

Academic Year	Holy Cross College, Trichy - 2
2022- 2023	Thaluthalapatti, Village Visit (Rescapes)

Personal Information

Father's Name: T.M. Arockiam

Date of Birth : 10.05.1979

Sex : Female

Religion : Christian

Nationality : Indian

Marital Status : Married

Language known : Tamil and English

Permanent Address : 19, Pappa Colony,
Edamalaipatti Pudur,
Trichy – 12.
Mobile:9786671704
Mail id: mariyaselvi.xavi@gmail.com

References**Dr.Alexander Praveen Durai,**

Head of the Department,
St. Joseph's College, Trichy, TamilNadu, India.
Contact No: 9443838457.

Dr. Alex,

Associate Professor,
Department of Commerce,
St. Joseph's College, Trichy, TamilNadu, India.
Contact No: 9442514814

DECLARATION

I hereby declare the information furnished above is true of my knowledge.

Yours Sincerely,

(A.MARIYA SELVI)