

Mr. Ashok comes with over 25+ years of experience in helping Organizations achieve business efficiency, Operating Excellence by driving their People Strategies.

Recently, Mr.Ashok is engaged full-time at St. Joseph's College, as an Assistant Professor, Department of BCom(Hon), St. Joseph's College from June 2024. It must be noted that Mr. Ashok had been invited by the College to inaugurate the BCom(Hon) program in 2000.

In the last 5 years, Mr. Ashok had been an adjunct faculty at St. Joseph's College and taught...

- + Business, Government & Society (BGS), International Business at JIM, TRICHY during academic year 2023-2024.

- + Organizational Management, Business Management, Organizational Behaviour, Global HRM, Employee Relations for SJC- Pondicherry University MBA Twinning Program students since 2019.

- + Strategic Management, HRM, Business Analytics, Marketing Analytics, Managerial Communication, HR Analytics for BCom (Hon) students at St. Joseph's College, Trichy since 2020.

Mr. Ashok's paper on "Sustainable Business Practices for a carbon positive world" was selected for an International EU sponsored Conference held at IIM, Shillong during Nov2024.

Mr. Ashok has recently applied for an Indian Design Patent with Indian Patent Office for "Apparatus for Block Chain based Employee Credential Verification" in Feb2025.

Mr. Ashok has been invited as a Resource Person by various departments of St. Joseph's College to talk on topics pertaining to AI impact on Industry, Organizational Change, Employability skills and preparedness. Mr. Ashok is a keen observer of various Industry Trends, Global events and is passionate about mentoring students to have a holistic outlook towards careers.

Prior, Ashok was a Business Coach and Strategy Advisor. He had been a Senior Counsel to Management, Vice Chancellors of Educational Institutions, and Scientists on issues pertaining to Business Intelligence, Industry Trends, Intellectual Property Rights, BPR, Industry Connect Initiatives. Ashok had been consulted by various Startups in the early growth stages and companies strategically on Organizational Structuring, Scalability, Climate & Culture, Market Feasibility, Capacity Planning and Policy Management. He has handled over 75+ clients.

Mr. Ashok is a proud alumnus of St. Joseph's College, Trichy and had graduated in Chemistry and PMIR. He is an avid quizzer during his school, college days and had won many prizes in Regional, State, National Level quizzes in Chemistry, Metallurgy. Mr. Ashok is a Certified HR Analytics Professional and is a six sigma trained. Ashok is UGC-NET certified in HRM/Industrial Relations and likes to inspire his students.

