

CURRICULUM VITAE

S. CLEMENCE JENIFER

41/C. Phudhu street,

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CAREER OBJECTIVE:

Aim to be associated with progressive and growth oriented organization that gives scope to apply my talent and skills with hard work and determination, and to be part of the team that dynamically works towards the growth of the organization.

WORK EXPERIENCE:

- ✓ Working as an *Assistant Professor at St. Josephs' college (autonomous), Trichy.* (Dept of Business administration since June 2014)
- ✓ Worked as an *Assistant Professor at Loyola college (autonomous), Trichy.* (Dept of Business administration from June 2013 to June 2014)

LECTURERSHIP ELIGIBILITY:

- ✓ Qualified **NET (Management)** in June 2012 {Reg no. 10170100}
- ✓ Qualified **SET (Management)** in August 2011 {Reg no. 04160043}

EDUCATIONAL QUALIFICATION:

- Doing **Ph.D** (Part-time) in management at Jamal institute of management studies, Jamal Mohamed college, Trichy.
- M.Phil with 86% at Jamal institute of management studies, Jamal Mohamed College, Trichy.
- M.B.A with 91% at Heber Institute of Management Studies, Bishop Heber College, Trichy.

RESEARCH PUBLICATIONS:

International

Title / Journal Name/ Other Details
Segmenting employees of BPO industry based on employer brand using multidimensional scaling International journal of scientific research in computer science applications and management studies

Year:2018
Prevalence of Career Commitment and Career Entrenchment of Teachers from Public and Private Schools Journal of Management and Science Year : 2018
A Study on Study on Employee Attitude Attitude towards Management Practices and Co.workers activities in IT Sector International Journal of Advance Research in Computer Science and Management Studies Volume No. : 6 PP. : 109 - 112 ISSNO. : 2347 - 1778 Impact Factor : 7.327 Year : 2018
Measurement model of Employer Brand Personality - A scale construction Journal of contemporary management research Year : 2016
A critical analysis on the factors influencing attrition level of workers at GK sons engineering enterprises, Trichy Primax international journal for commerce and management research Year : 2016
Entrepreneurial support system in India for women Primax International of research in commerce and Management PP. : 44 - 46 ISSNO. : 2321 - 2321 - 3604 Year : 2015
Opportunities and Challenges of top five companies in IT sector w.r.t employer attractiveness attribute Conference proceedings - Loyola college, chennai ISSNO. : 13: 978-81-8209- 390 Year : 2014
Fuzzy Clustering Approach to employer brand positioning Journal of Academic research in Management ISSNO. : 2226- 3624 Year : 2014
Work life balance and stress Book on Work life balance, Annamalai University, Archers & Elevators ISSNO. : 978-81-923134-3-6 Year : 2013
Employer Brand Positioning of leading Indian companies - The strategic urge Indian Institute of Management, Kozhikode ISSNO. : 978-93- 82880-36-3 Year : 2013
Competency Mapping - Urge of the knowledge era HRM in knowledge management era, Conference proceedings, Loyola college, chennai ISSNO. : 10: 81-8209- 390-2 Year : 2013

Regional

Title / Journal Name/ Other Details
Need for educational inclusion in India - a facade view Retel ISSNO. : 0973 - 404X Year : 2012

SEMINARS (S) / CONFERENCES (C) /WORKSHOPS (WS) ATTENDED:

Title	Type	Organization Name	Place	Days	Date
Dynamics of entrepreneurship development	C	St.Josephs College	Trichy	2	2015-02-10
Marketing : Rethink, Reinvent & reskill	C	Rajagiri centre for business studies	Kochi, Kerala	1	2016-02-06
Managerial perspectives : Issues & Challenges in the era of Globalisation	C	St.Joseph`s College	Trichy	1	2016-01-21
ATHENEUM 2016 - 7th International Conference on Contemporary Management Research	C	Centre for Contemporary Management Research (CECMAR) of Bharathidasan Institute of Management	Trichy	2	2016-02-12
Capacity Building workshop for faculty on e-content Development	W	St.Josephs College (autonomous)	Trichy	4	2015-06-09
Data Analysis using SPSS	W	Primax research center	Trichy	1	2015-01-01
Business Analytics and Intelligence	C	Indian Institute of Management	Bangalore	3	2013-12-11
India and Indigenous Strategies	C	Indian Institute of Management	Kozhikode	3	2013-05-15
India and Indigenous Strategies	W	Indian Institute of Management	Kozhikode	1	2013-05-23
Global strategies for an emergent India	C	Indian Institute of Management	Kozhikode	2	2012-12-27
The Indian Corporate Conundrum - Panacea for the Menace - Start or Stagnate	C	Loyola College	Chennai	1	2014-01-31
The Global Lebiathan - Managing finance, investment & Trade - Defeat or Drown	C	Loyola College	Chennai	2	2014-01-29
Managing human resource in the knowledge era	C	Loyola College	Chennai	1	2014-01-24
Managerial perspectives: Issues & Challenges in the	C	St.Joseph`s College	Trichy	1	2016-01-21

era of Globalization					
Emerging Trends in Management Science	C	Loyola College	Vettavalam	1	2016-02-17
Marketing matters in an emerging landscape	C	Rajagiri centre for Business studies	Cochin, Kerala	1	2017-02-04
Emerging Business Strategies in Economic Development	C	St.Josephs College	Trichy	1	2015-12-14
Workshop on case writing	W	Rajagiri centre for Business Studies	Cochin, Kerala	1	2017-02-04
Creating Customer Value	C	Indian Institute of Management - Indore & NASMEI	Indore, Madhya Pradesh	3	2017-07-27
Tuning young faculty towards effective teaching	W	United Board for christian higher education in Asia & St.Christopher`s College, Chennai	Chennai	5	2017-08-22
International Conference on Advanced Management - Changes & Challenges in the Knowledge Era	C	Jamal Institute of Management, Jamal Mohammed College (Autonomous)	Tiruchirapalli	1	2018-02-17
National Conference on Management, Economics & Social Science	C	Department of Business Administration, St. Joseph`s College (Autonomous)	Tiruchirapalli	1	2018-02-20
Higher education in the knowledge Age : Techno - Pedagogical Perspectives and Innovations	C	Department of Education Technology, Bharathidasan University, Trichy & IQAC, St.Joseph`s College	St.Joseph`s College (autonomous), Trichy	2	2016-02-24
ATHENEUM - 2016, VII International conference on Contemporary Management Research	C	Bharathidasan Institute of Management, (BIM)	Trichy	2	2016-02-12
8th International Conference on SMART 1	C	Adaikalamatha Institute of Management & Research	Thanjavur		2018-10-27

ACTED AS RESOURCE PERSON:

Type of Programme	Title	Beneficiaries	Days	Date
WORKSHOP	Research oriented computer skills for commerce & Management	PG, M.Phil and Ph.D students of Arts, Commerce & M	1	2016-02-20
Shepherd Activity	Environmental Awareness	People of Vellivaadi	1	2017-09-08

MINOR RESEARCH PROJECT:

Title of the Project	Type	Status	Finding Agency	Duration	Amount in Rupees	Year
The end of education inequity - building engagement of students at the bottom of the pyramid	MI	O	UGC	2 years	200000	2016

AWARDS / RECOGNITIONS RECEIVED:

Award Name	Organization Name	Date
Best Paper Award - Paper Presentation	Jamal Institute of Management, Jamal Mohammed College (autonomous), Trichy	2018-01-17
College Management Award	St.Joseph`s College (autonomous), Trichy	2017-01-18

COMPUTER PROFICIENCY:

- Certificate Course in MS Office
- Diploma in Computer programming (including C, C++)
- Certificate in Developing Enterprise Applications using .Net Framework.

DECLARATION:

I hereby declare that all the particular given by one time to the best of my knowledge.

Place: Tiruchirappalli 620001

yours faithfully,

Date:

(S.CLEMENCE JENIFER)