

RESUME

C.Soundarya,

4/419,First Cross,

Adaikala Annai Nagar,

Ponmalaipatti,

Trichy-4.

Contact No: 8778274466.

Objective:

To introduce innovative teaching methods and to contribute for the academic success for the students.

Educational Qualification

Course	Institution	Year of Passing	Percentage of Marks
M.Phil	St.Joseph's College. Trichy	2012	85
M.Com	St.Joseph's College. Trichy	2011	81
M.B.A	Madurai Kamaraj University	2010	63
B.Com	Holy Cross College, Trichy.	2007	79

Desirable Qualification

Passed UGC NET during June 2011.

Corporate Exposure

Process Associate in Tata Consultancy Services, Chennai.

Awards and Honors

- Gold Medal in M.Phil
- Gold Medal in M.Com
- University Second Rank in M.Com

- Four Silver Medals for securing First Mark in First, Second, Third and Fourth Semester in M.Com
- Management Prize for securing First Mark in Fundamentals of Human Resource Management (IDC)
- Management Prize for securing First Mark in Personality and Soft Skills Development (IDC).
- **Extra Curricular Activities**

Served as a Secretary in Consumer Club at Holy Cross College.

Resource Person

- Delivered a guest lecture on the topic “ Role of Commerce in Swatch Bharath” in NSS Camp.
- Delivered a lecture on “Career Prospects For B.Com Students at St.Joseph’s College, Trichy.

Positions Held

- Served Twice as an Association President for the Department of Commerce at St. Joseph’s College.
- Served Twice as an Association Vice President for the Department of Commerce at St. Joseph’s College.
- Department Alumni In-Charge.
- Department Placement In- Charge for the Academic year 2024-2025.

MOOC Courses

Digital Marketing From Great Learning Academy.

Workshops Organized-

S.No	Title
2	Career Enrichment Skills during 2022-2023
3	Career Enrichment Skills during 2023-2024
4	Career Enrichment Skills during 2024-2025

Member of the Organizing Committee in National Conference titled Industry 5.0: A New Prospect For Business and Industrial Transformation”

Member of the Organizing Committee in National Conference titled Industry 5.0

E-Content

Video Lecture on the topic “Functions of Management

Papers Presented

S.No	State/National/International	Title of the Paper	Institution
1	E-Banking & E-Marketing	National	Cauvery College
2	Consumer Satisfaction towards Aircel Prepaid Cards	International	Sri Venkateshwara College of Arts and Science
3	Public Distribution System	National	Jammal Mohamed College
4	Performance Appraisal Techniques	National	Oxford Engineering College
5	Inflation in India	State	National College
6	Role of Employer Branding in Transforming Vision to Victory	National	AVVM Sri Pushpam College.
7	Ill Effects of Alcohol	National	St.Joseph’s College
8	Fast Food ends life very Fast	National	Periyar Maniammai Institute of Science & Technology
9	The Future of Work-Employer Branding in Industry 5.0	National	St.Joseph’s College
10	The Power of Employer Branding in Industry 5.0	National	Sheshadripuram College
11	Sustainable Development through Digitalization	National	St.Joseph’s College

Papers Published

- “Performance Appraisal Techniques “ in ISBN Book titled Emerging Trends in Management.
- “The Future of Work-Employer Branding in Industry 5.0” in ISBN Book titled Industry 5.0: A New Prospect For Business and Industrial Transformation”
- “International HRM” in ISBN Book titled Emerging Trends in Human Resources Management.
- “Employer Branding: A Tool For Crisis Management” in International and Education Journal.

FDP / Workshop/ Conference participated

FDP	11
Conference	3
Workshop	7
Webinar	4