

RESUME

NAME	N.MAHESWARI				
HUSBAND'S NAME	J.NATARAJAN				
DATE OF BIRTH	04-03-1970	AGE: 48 YEARS			
ADDRESS	6,AROKIA MADHA AVENUE, JEYANAGAR EXTENSION, KARUMANDABAM. TRICHY-620001, TAMIL NADU Mobile:9894976591 Email: sunithadakh@gmail.com				
EDUCATIONAL QUALIFICATION	B.Com	Holy Cross College, Trichy	61.15%		
	M.Com	Annamalai University	55%		
	M.Phil	Alagappa University	56%		
	MA (ENGLISH)	Alagappa University	56%		
	MBA	Alagappa University	61%		
	NET	University Grants Commission			
	Ph.D	Bharathidasan University			
	B.Ed	Bhoj university	75%		
	NISHNATH(HINDI)	Dhakshin Bharath Hindi Prachar Sabha	56%		
EXPERIENCE	SL. NO	COLLEGES	PERIOD	UG	PG
	1.	Assistant Professor in Srimathi Indira Gandhi College, Trichy-620002. Tamilnadu	FROM 2006 TO 2010	4years	4 years

	2.	Assistant Professor in St.Joseph's College (Autonomous), Trichy-620002, Tamilnadu	FROM 2011 TO TILL DATE	7years	7yearss	
	3.	VICE PRINCIPAL St.Joseph's College,Trichy-620 002.	FROM JUNE ,2016 TO TILL DATE	2 years		
RESEACH EXPERIENCE	<p>RESEARCH ADVISOR FOR M.PHIL BY BHARATHIDASAN UNIVERSITY Advisor by BHARATHIDASAN UNIVERSITY</p> <p>M.PHIL:Ref.No.:42491/R.A/K7/M.Phil/Commerce/2012 dated 22.11.2012</p> <p>PhD :Ref.No.:03192/PhDK4/Commerce/RA. - Recogn/Date:16.09.2015</p>					
	<p>M.PHIL GUIDED: 5 STUDENTS. (Mother Teresa University)</p>					
Projects	Minor project by UGC got sanctioned					

List of publication

S.N O	NAME OF THE JOURNAL	TOPIC	VOLUME NO	Month and year
1	International journal in management and social science	E-Banking services of Commercial banks: A study on consumers' perspective	Vol.6,pp-42-60, ISSN.2321-1784 , IF-6.178	February,2 018
2	Emporer International Journal of Finance and Management	Role of two wheelers in empowerment of women	Vol.4,pp-118-123, ISSN.2395-5929 , IF-4.253,	February, 2018
3	SELP Journal of social science	Defective causes of employee engagement in Engineering Process outsourcing and Business Process outsourcing: A study on Employees' perspective inTiruchirappalli	Special issue, pp-73- 77, ISSN- 0975- 9999, IF-3.655	February,2 018
4	SHANLAX:International journal of commerce	Refugees: situational impact on the host country	Vol.6,pp-111-114, ISSN.2320-4168 , IF-3.017	January ,2018
5	Global Journal for research analysis	Relevance of relationship management: Customer behavior towards promotional efforts connected with textiles showrooms in Trichirappalli city.	Vol.6,pp-340-342 ISSN.2320-4168 , IF-4.547	December, 2017
6	International journal of science, technology and management	Micro management: Impact of depression in work environment	Vol.6,pp-1-15, ISSN.2394-1537 ,	November ,2017
7	International journal of advanced research and publication	Women micro entrepreneurship :role of SHGs in women's investment pattern in Tiruchirappalli	Vol.1,pp-73-77, ISSN.2456-9992 , IF-2.012	September, 2017
8	International journal of Business and Administration Research Review	Impact of food: A study on customer perception of fast food and traditional food in Tiruchirappalli	Vol.1,issue-19, pp- 104-109, ISSN.2348-0653 , IF-2.012	July- September, 2017
9.	PRIMAX-International journal of commerce and management research	A study on e-banking service problems faced by customers in Tiruchirappalli PG.NO 86-91	ISSN-2321-3604 VOL.NO.III, ISSUE NO.1.	JUNE 2015
10.	International Recognized Double- Blind Peer Reviewed	"A study on depression and stress among college students in Tiruchirapalli	ISSN-2231-5063 Impact Factor : 3.4052(UIF)	May – 2015

	Multidisciplinary Research Journal Golden Research Thoughts	town	Volume - 4 Issue - 11 , pg 1-10	
11	Primax international journal of commerce and management research.	A study on the status tracking of e_services on mobile devices	SPECIAL ISSUE ISSN NO.2321-3604 Pg.no.-166-165	FEBRUAR Y 2015
12	Primax international journal of commerce and management research.	A study of impact of e service of telecommunication sector on households in Trichy	SPECIAL ISSUE ISSN NO.2321-3604 Pg.no.-171-176	FEBRUAR Y 2015
13	Primax international journal of commerce and management research.	A study on the impact of e-transportation on consumer satisfaction in Trichirapalli town	SPECIAL ISSUE ISSN NO.2321-3604 Pg.no177-181	FEBRUAR Y 2015
14	Primax international journal of commerce and management research	A study on the plus factors of social network marketing in Trichirapalli town	SPECIAL ISSUE ISSN NO.2321-3604 Pg.no.-182-184	FEBRUAR Y 2015
15	Primax international journal of commerce and management research	A study on consumer behaviors towards drinking water in Trichy district	SPECIAL ISSUE ISSN 2321-3604 Pg.no 150-157	MARCH 2014
16	Primax international journal of commerce and management research	A study on problems faced by shgs in LalgudiTtaluk , Trichy	SPECIAL ISSUE ISSN 2321-3604 Pg.no.223-227	MARCH 2014
17	Primax international journal of commerce and management research	A study on consumer preferencefor compact fluorescent lamp (cel) in Tiruchirappalli city	SPECIAL ISSUE ISSN 2321-3604 Pg.no.-228-235	MARCH 2014
18	National conference on the dynamics of management: The plus factors at St.Joseph's college,trichy-2	Issues related to ATM Industry	ISBN 978-81 - 920622-0-7 Pg.no.22-25	MARCH 2011
19	International Conference on E-resources in Higher Education Bharathidasan University Publication	Opportunities and challenges of e-resources for mobile banking	ISBN 978-81-908078-9-0	February 2010
20	HRD TIMES	YOU ARE GREAT	VoL.11 book no.2 pg.no-33	February 2009

21	READERS SHELF	TACT	vol.5 issue no.10 pg.no 28	JULY , 2009
22	HRD TIMES	E-SECURITY	VOL.11 NO.9 pg.no-45-46	September 2009
23	READERS SHELF	STRATEGIC EXCELLENCE	Vol.5 no.11pg.no.37	AUGUST 2009

List of seminars /conference/workshop attended

s.no	Name of the seminar/conference	Date	place	
1.	Social Entrepreneurship: Sustainable models and practices	27-2-2018	St.Joseph's college, Trichy	National conference
2.	Emerging Issues in Economic Development of India	16-2-2018	Trinity college for women, Namakkal	National level conference
3.	Employability Skills	23-2-2017	St.Joseph's college, Trichy	Workshop
4.	Higher Education in the Knowledge Age:Techno Pedagogical Perspectives and Innovations	24-2-2016 & 25-2- 2016	St.Joseph's college, Trichy	National conference
5.	e-content development	9 th June 2015- 12 th June 2015	St.Joseph's college, Trichy	Capacity building workshop
6.	Dimensions of E- Services:Technologies, challenges and practices	27-2-2015	St.Joseph's college, Trichy	National conference
7.	Tally	15-12-2014	St. Joseph's college, Trichy	Workshop
8.	The dynamics of management: the plus factors	9-3-2011 & 10-3-2011	St. Joseph's college, Trichy	National conference
9.	Modern dynamics in E- Commerce	7-3-2014	St. Joseph's college, Trichy	National conference
10.	Introduction of Research Analysis Tools[SPSS]	21-2-2014	St. Joseph's college, Trichy	Workshop
11.	Mobile Commerce	5-2-2011	St. Joseph's college, Trichy	National conference
12.	Recent trends in Indian Economy- A Management Perspective	4-2-2011	Jamal Mohamed college, Trichy	National seminar
13.	E-Resources in Higher Education: Issues, Developments, Opportunities and Challenges	19-2-2010 & 20-2- 2010	Bharathidasan University, Tiruchirappalli	International conference
14.	Emerging paradigm in Financial services	7.4.2007 & 8-4-2007	Cauvery college for women ,	International seminar

			Trichy	
15.	Changing paradigms in services marketing	23-3-2007 & 24-3-2007	Jamal Mohamed college, Trichy	National seminar
16.	Emerging HRD practices in the Information Technology Era	15-3-2007 & 16-3-2007	National college, Trichy	UGC sponsored National seminar

E-CONTENT submitted to St Joseph's college-website

S.NO	TOPIC	
1	Imprest system	sjctni.edu
2	Customer relationship management	sjctni.edu
3	Insolvency	sjctni.edu
4	Contract	sjctni.edu
5.	Business environment	sjctni.edu