

Dr.V.Bastin Jerome M.Com, MPhil, MBA, NET, PhD
Associate Professor of Commerce
St.Joseph's College (Autonomous)
Tiruchirappalli – 620 002, Tamil Nadu, India
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TEACHING EXPERIENCE

- ❖ From 2003 to 2007, Teaching Commerce at SJC under Unaided Stream.
- ❖ From 2007 to till date, Teaching Commerce at SJC under Aided Stream.

EDUCATIONAL QUALIFICATION

- **B.Com** at St.Joseph's College (Autonomous), Tiruchirappalli – 2.
- **M.Com** at St.Joseph's College (Autonomous), Tiruchirappalli – 2.
- **MPhil** at Bharathidasan University, Tiruchirappalli – 23
- **MBA** at Bharathidasan University, Tiruchirappalli – 23
- **PhD** at St.Joseph's College (Autonomous), Tiruchirappalli – 2.
- **UGC – NET** qualified during 2006.

RESEARCH EXPERIENCE AND GUIDANCE

- **PhD Awarded** under my guidance **8** Scholars and Guiding **5** Scholars.

PROFESSIONAL TRAINER

- UGC – NET/SET exams, Competitive exams, Life Skills and Personality Development.
- Research Proposal Writing, Research and Development

BOOKS AUTHORED (Available in Amazon and Flipkart)

1. **“Work Related Stressors of Employees of Business Process Outsourcing Services (BPOs),** ISBN: 978-1-387-11277-7, Lulu Publication, USA, 2017.
2. **Take Off: The Blossoms Of Women Empowerment,** ISBN: 978-1-387-66323-1, Lulu Publication, United States of America, 2018.
3. **How to Face UGC - NET JRF SET Exams - General Paper I,** ISBN: 978- 1-5457-1923- 7, Educreation Publication, New Delhi, 2018.
4. **Soft Skills for Career Success,** ISBN: 978-1-5457-2377-7, Educreation Publication, New Delhi, 2018.
5. **Business Communication,** ISBN:978-1-5457-2396-8, Educreation Publication, New Delhi, 2018.
6. **Intelligence for Budding Managers,** ISBN:978-81-941560-0-0, Mayas Publication,Tamil Nadu, 2019.
7. **Investment Management: With Latest Syllabus Covered,** ISBN-10: 6139464048, LAP LAMBERT Academic Publishing, 2019.
8. **Human Capital Management,** ISBN-10: 9393849390, ISBN-13 : 978-9393849397, Sankalp Publication, Bilaspur, India. (1 March 2022), 2022
9. **Digital India: A Progress towards Sustainable Development Goals (SDGs),** ISBN: 978-9-3586-8006-5, Kitab Publication, Mumbai, Maharashtra, India. (27 August 2023), 2023.
10. **Entrepreneurship and Micro - Enterprise (Summary of Cases),** ISBN: 978-9-3586-8022-5, Kitab Publication, Mumbai, Maharashtra, India. (10 March 2024), 2024.

FUNDED RESEARCH PROJECTS/PROGRAMMES AWARDED

1. Minor Project on **“The Socio – Economic and Political Status of Women Domestic Workers in Tiruchirappalli City Corporation”**, funded by University Grants Commission, New Delhi (2012 – 2014) (Rs.32, 000)
2. ICSSR – Hyderabad, National workshop on **“Research Methodology in Social Sciences”** (2020), funded by ICSSR – SRC, Hyderabad (Rs.50, 000).
3. Minor Project on **“The Socio – Economic status of Villagers with special Reference to Mallachipuram Village in Tiruchirappalli District”**, funded by St.Joseph’s College (Autonomous), Trichy during 2019-2020 (Rs.16, 000).
4. Malcom and Elizabeth Adiseshiah Research Project on **“Economic analysis of visually impaired street vendors in Tiruchirappalli Town”** (2021), funded by Malcom and Elizabeth Adiseshiah Trust, Chennai. (Rs.1, 00, 000)
5. ICSSR – New Delhi, National Seminar on **“Global Ecological Crisis, Covid Pandemic issues and Rehabilitation measures through Knowledge Management approaches for inclusive sustainable development”** 14th and 15th February 2022, funded by ICSSR – New Delhi. (Rs.1, 50, 000)
6. ICSSR – SRC, sponsored National Seminar on **“Impact of Covid-19 Pandemic on Indian Economy, Labour and Marginalised Community”** 24th and 25th May 2022, funded by ICSSR – SRC, Hyderabad. (Rs.70, 000)
7. ICSSR – New Delhi, National Seminar on **“Digital India: Progress towards inclusive fulfilment for Sustainable Development in the Digital Economy.”** 27th-28th June 2023, funded by ICSSR – New Delhi. (Rs.4, 50, 000)
8. ICSSR – New Delhi, Minor Project on **“Study of Inclusive Fulfillment of Sustainable Development Goals (SDGs) towards Sustainable Agriculture, Healthy Lives and Restoration of Ecosystems among Scheduled Tribes (ST) in Tamil Nadu, 15nd January 2024**, funded by ICSSR – New Delhi. (Rs.8, 00, 000)
9. ICSSR – SRC, sponsored National Seminar on **“Vision India – 2025” towards \$5 trillion Economy: Opportunities and Challenges”** 27th and 28th June 2024, funded by ICSSR – SRC, Hyderabad, Telangana. (Rs.60, 000)

LIFE MEMBERSHIP IN PROFESSIONAL BODY

- ❖ **LIFE MEMBER**, International Association of Scientists, Developers and Faculties [ASDF], United Kingdom, London.
- ❖ **LIFE MEMBER**, International Association of Academic Plus Corporate (IAAC), Andhra Pradesh, India.
- ❖ **LIFE MEMBER**, Indian Association of Social Science Research (IASSR), Erode, Tamil Nadu.

AWARDS and RECOGNITIONS: International and National

1. **NOBLE WORLD RECORDS**, Record No.NWR/1036/2020, **NCC Officer, Dr.V.BASTIN JEROME**, largest plastic waste collection of 187 kilograms in 15 hours, as part of Swachh Bharat Mission (SBM), India.
2. **'DOCTOR OF LETTERS** in the field of Higher Education, from International Economic University for SAARC Countries, Madurai (2017).
3. Recipient of **“YOUNG RESEARCHER AWARD”** from IIR.org, at Loyola Engineering College, Chennai.
4. **BEST YOUNG RESEARCHER (MALE) AWARD** from, ASDF “SIAA 2018” on 7th April, 2018.
5. **LIFE TIME ACHIEVEMENT AWARD**, from Benevolent Trust, Pondicherry on 6th Jan 2023.
6. **Anbe Iraivan Foundation award, Teacher’s Day Award, Best Teacher 2023**, Certificate No: AIFCN1266, on 5th September 2023.

MOST PRESTIGIOUS AWARDS RECEIVED

- **Deputy Director General (DDG's) COMMENDATION AWARD – 2018**, for significant duty allegiances, selfless devotion, work proficiency and for citing an example to others in National Cadet Corps (NCC) awarded by **Commodore Vijesh Kumar Garf.VSM, Deputy Director General NCC, TN, Puducherry & Andaman Nicobar Directorate.**
- **'RASHTRIYA GAURAV AWARD'** from Dr.Bhishma Narain Singh, Former Governor of Tamil Nadu and Assam, by India International Friendship Society (IIFS) at New Delhi.
- **“Life Saver Award”** - Award for Environmental Protection, Patient Blood Arrangements, Rally and Corona Protection and Rescue Arrangements done during the Corona period, received from **Pudukottai District International Lions Club President.**
- **NATIONAL CADET CORPS (NCC) - Director General (DG's) COMMENDATION APPRECIATION TROPHY AWARD – 2022**, awarded by **Lieutenant General Gurbirpal Singh, AVSM, VSM, Director General NCC, New Delhi.**
- **Life Time Achievement award in the field of Education**, from International Lions Clubs, Pudukottai, Region 7, Zone 7B, Club No.131940, on 12th July 2023.

MEMBER OF EXPERT COMMITTEE

- ☐ Served as the **member of Board of Studies** to K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengode, Namakkal (2015)
- ☐ **Member, Board of Studies** to Sri GVG Visalakshi College for Women, Udumalaipettai, Tamil Nadu (2022)
- ☐ **Member of Board of Studies** to Thiagaraja College, Madurai, Tamil Nadu (2023)
- ☐ Acted as External Examiner and Member of the Board of **Examiners for evaluating Ph.D thesis** for all Universities in Tamil Nadu.

S.No	Name of the PhD Scholar	Name and Designation of the PhD Guide	Title of the Thesis	Date of Viva voce	College	University
1.	R.Bama	Dr.M.THAMARAIKANNAN Associate Professor & Head Department of Commerce Sri Vasavi College, Erode -638316	A Study on Customer Perception and Satisfaction towards Solar Energy Products in Erode District, Tamil Nadu	24 th November 2017	Sri Vasavi College Erode -638316	Bharathiar University, Coimbatore
2.	R.Latha	Dr.M.THAMARAIKANNAN Associate Professor & Head Department of Commerce Sri Vasavi College, Erode – 638316	A Study on Consumer Satisfaction towards Consumer Protection Movements in Erode District	18 th November 2020	Sri Vasavi College Erode – 638316	Bharathiar University, Coimbatore
3.	S.Sujitha	Dr.N.DEEPA Assistant Professor Department of Commerce Sri Vasavi College, Erode – 638316	A Study on Financial Performance and Productive efficiency of Selected Public and Private Sector Banks in India.	12 th January 2021	Sri Vasavi College Erode – 638316	Bharathiar University, Coimbatore
4.	SP.Anuranjani	Dr.M.THAMARAIKANNAN Associate Professor & Head Department of Commerce Sri Vasavi College, Erode – 638316	A Study on Problems and Prospects of Farmers towards Crop Insurance Schemes in Erode District of Tamil Nadu	22 nd April 2022	Sri Vasavi College Erode – 638316	Bharathiar University, Coimbatore
5.	S.Subalakshmi	Dr.A.VIJAYAKUMAR Associate Professor & Head Department of Commerce Erode Arts & Science College, Erode – 638009	Evaluation of Operational Efficiency and Financial Soundness of Selected Public and Private Life Insurers in India	29 th April 2024	Erode Arts & Science College, Erode – 638009	Bharathiar University, Coimbatore
5.	S.Kavitha	Dr.A.VIJAYAKUMAR Associate Professor & Head Department of Commerce Erode Arts & Science College, Erode – 638009	Operating and Financial Efficiency of Selected Indian Telecommunication Companies	22 nd May 2024	Erode Arts & Science College, Erode – 638009	Bharathiar University, Coimbatore

ORIENTATION / REFRESHER COURSES ATTENDED IN COMMERCE

Name of the Course	Academic Staff College, University	Duration	Date
Orientation Courses	UGC- Academic College, Bharathidasan University, Tiruchirappalli - 620023.	Four Weeks	20 th May 2010 to 16 th June 2010
Refresher Courses in Commerce and Management	UGC- Academic College, Bharathidasan University, Tiruchirappalli - 620023.	Three Weeks	18 th July 2014 to 7 th August 2014
Refresher Courses in Commerce and Management	UGC- Human Resource Development Centre, Bharathidasan University, Tiruchirappalli - 23.	Three Weeks	13 th July 2018 to 02 nd August 2018
Refresher Courses in Commerce and Management	UGC- Human Resource Development Centre, Bharathidasan University, Tiruchirappalli - 23.	Two Weeks	20 th September 2019 to 03 rd October 2019
Online Two week Interdisciplinary Refresher Course/ Faculty Development Programme	TLC, Ramanujan College, University of Delhi, under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching	Two Weeks	20 th July 2021 to 03 rd August 2021

INTERNATIONAL AND NATIONAL SEMINARS ORGANISED

1. One-Day State Level Workshop “**Research Oriented Computer Skills for Commerce & Management**”, 20th February, 2016.
2. One-Day State level Workshop “**Excellence through Macros**” 20th December, 2017
3. One Day State Level Workshop “**Tools for Data Analysis**”, 14th December, 2018.
4. ICSSR-Hyderabad sponsored Two day workshop on “**Research Methodology in Social Sciences**”, 27th and 28th February 2020.
5. One day International Conference on “**Evolving Dynamics of Business in Post Covid Era**”, 10th October 2021.
6. ICSSR – New Delhi sponsored National Seminar on “**Global Ecological Crisis, Covid Pandemic issues and Rehabilitation measures through Knowledge Management approaches for inclusive sustainable development**” 14th and 15th February 2022, funded by ICSSR – New Delhi.
7. ICSSR – Hyderabad sponsored National Seminar on “**Impact of Covid-19 Pandemic on Indian Economy, Labour and Marginalised Community**” 24th and 25th May 2022, funded by ICSSR – SRC, Hyderabad.
8. ICSSR – New Delhi, sponsored National Seminar on “**Digital India: Progress towards Inclusive Fulfilment for Sustainable Development in the Digital Economy.**” 27th and 28th June 2023, funded by ICSSR – New Delhi.

MOU CREATED AND CERTIFICATE COURSE INITIATED

1. MOU between **Alaihal Media College, Trichy and Department of Commerce, St. Joseph’s College (Auto), Trichy - 2** (valid 2023 – 2027)
2. Mass Media and Business Development certificate course for the students of St. Joseph’s College (Autonomous), Tiruchirappalli – 2.

RESEARCH ARTICLES/PAPERS PUBLISHED IN SCOPUS & PEER REVIEWED JOURNALS

- “Management of Stress at Job Among Industrial Workers”, USHUS, *Journal of Business Management*, UJBM, July – Dec 2003, Vol.2, No.2. Pgs. 12 – 20.
- “Eustress: Something one should seek out rather than avoid ”, *The Journal of Health Action*, August 2004, Vol.17, No.8, Pgs. 27-30
- The Ethos of Software Professionals, *Kisan World*, Feb 2006, Vol.33, No.2 , Pp56 – 57.
- Software Business in India: Challenges and Opportunities, *Third Concept*, April 2006, Vol.20, No.230, Pp 31 – 34.
- Globalise or Perish: Which is Easier, *Kisan World*, Oct 2006, Vol.33, No.10, Pp 14 – 15.

- Computer Vision Syndrome: A Global Epidemic Problem – Part 1, ***The Journal of Health Action***, March 2007, Vol.20, No.3, Pp.28 - 30.
- Computer Vision Syndrome: A Global Epidemic Problem – Part 2, ***The Journal of Health Action***, April 2007, Vol.20, No.4, Pp.28 - 30.
- BPO Companies and Health of Asian Youth, ***Journal of Health Action***, January 2009, Vol.22, No.1, Pp.9 - 11.
- Right Exercise of Right to Food, ***Journal of Health Action***, Sep 2009, Vol.24, No.1, Pp.32 - 34.
- Work Stress & Work Pressure in BPO/Call Centres, ***Journal of Health Action***, Jan 2010, Vol.25, Pg18-20.
- “ Health Status of Women Domestic Workers in India, ***International Journal of Applied Management Research***, Vol.2.No.1, January 2013, Pg.354.
- A. Leo, V. Bastin Jerome, The Vantage Point Operation of Collision on Online Shopping Via Social Media amid Shoppers and Assessments of Shopping, ***International Journal of Innovative Technology and Exploring Engineering (IJITEE)*** ISSN: 2278-3075, Volume-9 Issue-1, November 2019, Pp: 1827 – 1833.
- A. Leo, V. Bastin Jerome, The Grasp and Consumer Insight Apropos Gauge of Online Sales Promotion Techniques Via Online Shopping, ***International Journal of Innovative Technology and Exploring Engineering (IJITEE)*** ISSN: 2278-3075, Vol.9 Issue-1, Nov 2019, Pp: 893 – 899.
- Socio-Economic Status of Villagers with Special Reference to Mallachipuram Village in Tiruchirappalli District, ***Studies in Indian Place Names (SIPN)*** with ISSN 2394-3114, March 2020, Vol.40, Issue.50, Pp.102 – 115, UGC listed No.: 63975. Impact Factor 6.3
- P.Muthuvel, Dr.V.Bastin Jerome, Resilience and Satisfaction of Online Buying Behaviour in Tiruchirappalli City Municipal Corporation, ***International Journal of Psychosocial Rehabilitation***, Vol. 24, Issue 06, 2020, ISSN: 1475-7192, Pp: 18328-18334. **SCOPUS**.
- P.Muthuvel, Dr.V.Bastin Jerome, A Study on Online Shopping Behaviours in Tiruchirappalli City Municipal Corporation, ***International Journal of Psychosocial Rehabilitation***, Vol. 24, Issue 06, 2020, ISSN: 1475-7192, Pp: 18335-18342, **SCOPUS**.
- G. Anandhi, V.Bastin Jerome (2020). Attitude of Online Users towards Cashless Transaction System, ***International Journal of Psychosocial Rehabilitation***, Vol. 24, Issue 06, 2020, ISSN: 1475-7192, Pp:18304 – 18308. **SCOPUS**.
- G. Anandhi, V.Bastin Jerome (2020). Customer Satisfaction and Trust towards Cashless Transactions, ***International Journal of Psychosocial Rehabilitation***, Vol. 24, Issue 06, 2020, ISSN: 1475-7192, Pp: 18309 – 18314, **SCOPUS**.
- Ms.JM.Viji and Dr.V.Bastin Jerome, Health Problems of Rubber Plantation Women Workers In Kanyakumari District, ***Solid State Technology***, Volume: 63 Issue: 6, Publication Year: 2020, ISSN: 0038111X , Pages 10778 – 10823. **SCOPUS**.
- Ms.JM.Viji and Dr.V.Bastin Jerome, A Study On Economic And Social Position Among Women Workers In Rubber Plantation, ***Solid State Technology***, Volume: 63 Issue: 6, Publication Year: 2020, ISSN: 0038111X, Pages 10771 – 10777. **SCOPUS**.
- I.Benjamin Prabahar & Dr.V.Bastin Jerome, Academic Leadership and Professional Skills among the Teachers in Higher Education Institutions, ***Indian Journal of Economics and Business***, Vol.20, No.4 (July- December, 2021) Pp.2019- 2024, Ashwin Anokha Publications & Distributions – **SCOPUS**.
- I.Benjamin Prabahar & Dr.V.Bastin Jerome, Leadership Qualities among students of Business Studies, ***Indian Journal of Economics and Business***. Vol.20 No.2 (July - December, 2021) Pp.1967-1975, Ashwin Anokha Publications & Distributions- **SCOPUS**.
- I.Benjamin Prabahar & Dr.V.Bastin Jerome, The Leadership Styles of Administrators and the Professional Effectiveness of Teachers - Enlighten Innovation and Creative Learning Among

Educational Institutions, *International Journal of Professional Business Review (e-ISSN: 2525-3654)* Vol.8 No.5 (February - 2023) Pp.1-18, **SCOPUS**.

- Alagra Antony & Dr.V.Bastin Jerome, Exploring The Relationship Between Social Intelligence Abilities And Job Performance Among College Instructors In Kerala, *Journal of Research Administration* ISSN:1539-1590 | E-ISSN:2573-7104, Vol.5 No.2 (November 2023) Pp. 4095-4106, **SCOPUS**.
- Alagra Antony & Dr.V.Bastin Jerome, Recognizing The Factors Of Social Intelligence and Job Performance, *Educational Administration Theory and Practice*, ISSN: 2148-2403 | P-ISSN: 1300-4832, Vol.30 No.5 (May 2024) Pp. 3572–3577, **SCOPUS**.
- Antony Davis Mannummel & Dr.V.Bastin Jerome, Empowering Women Entrepreneurs: Bridging the Digital Divide through Digital Marketing Technology Adoption, *Educational Administration Theory and Practice*, ISSN: 2148-2403 | P-ISSN: 1300-4832, Vol.30 No.5 (May 2024) Pp. 3566–3571, **SCOPUS**.

REVIEWER OF INTERNATIONAL JOURNAL / NATIONAL JOURNAL

- ☐ Peer Journal Reviewer of **International Journal of Business Innovation and Research (IJBIR)**, <http://www.inderscience.com/ijbir>, ISSN online: 1751-0260, ISSN Print: 1751-0252
- ☐ Reviewer Board Member for the reputed Journal, **Apeejay Journal of Management Sciences and Technology** 2013, ISSN - 2347-5005. Noida (UP) – 201308
- ☐ Reviewer Board Member, **Journal of Emerging Technologies and Innovative Research (JETIR)**, ISSN:2349-5162, UGC listed No.: 63975. Reviewer Refcode:**113714**
- ☐ Reviewer Board Member, **International Journal of Creative Research Thoughts (IJCRT)**, ISSN: **2320-2882** | Impact factor: **5.97**, UGC listed No.: 49023, Reviewer Refer. code: **114428**

EDITORIAL BOARD MEMBER OF INTERNATIONAL/UGC APPROVED JOURNAL

- **Editorial Board Member in AR Research Publication & Conference world**, a peer reviewed UGC approved Journals and publications, Uttar Pradesh (2017 – 2020).
- Editorial Board Member, **Journal of Internet Banking and Commerce (JIBC)**, ISSN: 1204-5357, SJR H Index: 13, Google Scholar H5 Index: 17, Index Copernicus Value:94.45, Research Gate impact Factor:0.63, Journal Impact Factor:2.70, <http://www.icommercentral.com/>, North Carolina, USA.
- "**Gupta Publications**" appointed him as the "**Assistant Editor**" of "**International Journal of Commerce and Management Research**". ISSN: 2455-1627, Impact Factor: RJIF 5.22, (Ref: AKINIK/LM/177, Date: 19-01-2018)
- Editorial Board Member for the **Bhatter College Journal of Multidisciplinary Studies, A UGC Approved peer-reviewed Journal**, ISSN 2249 – 3301, Bhatter College, Dantan.
- Editorial Board Member for the reputed Journal, **International Journal of Technological Researches in Science and Engineering (A Monthly Peer Reviewed Journal) IOSRD INDIA**, Chennai, Tamil Nadu
- Editorial Member, **International Journal of Innovative Studies in Sociology and Humanities(IJISSH)**, ISSN: 2456 – 4931, Andhrapradesh, India, Pin – 524003
- Editorial Board Member, **International Journal of Research in Commerce & Management Studies(IJRCMS)**, an Open Access Journal, Chronopub Publications, Madhya Pradesh(INDIA)
- Editorial Board Member, **Tryaksh International Publications (open access and international publication group) for three peer-reviewed Medical, Sciences, Engineering & Technology and Humanities journals , Telangana, India**
- Editorial Board Member, **International Journal of Education, Business and Economics Research**, ISSN: 2583-3006, Gujarat – 391345

ADDITIONAL RESPONSIBILITY @ St.Joseph's College, Trichy

- ☐ **Associate NCC Officer (ANO), Commissioned, Lieutenant rank of Navy, NCC/14120025, 5(TN) Naval Unit NCC, Senior Division – I, St. Joseph's College, Tiruchirappalli (from 2012 onwards)**
- ☐ All India level Our Commanding Officer (CO) & ANO Dr.V.Bastin Jerome was appointed by DDG, NCC (Chennai) to study and examine the **NCC Naval service subject and the revision of syllabus was submitted to DG NCC (Hq Delhi).**
- ☐ Mentor for SJC Innovation Mela '2022 to 2024
- ☐ Member, College Discipline Committee,
- ☐ Certificate Course Co-ordinator for Mass Media and Business Development
- ☐ Placement Officer, UG Courses, Department of Commerce,
- ☐ Former President of Commerce Association, Department of Commerce,
- ☐ Co-ordinator, **Entrepreneurship Development Cell (EDC)**

Dr.V.Bastin Jerome is very much interested in the areas of Internet & E-Commerce, Soft Skills, research in social sciences and extending social service through various programmes.

I hereby declare that all the details provided above are true to the best of my knowledge.

(Dr.V.Bastin Jerome)