

## Resume

Name, Address and present position



Dr.G.John, M.Com., M.Phil., B.Ed., P.G.D.C.A, Ph.D  
Head – Department of Commerce  
Head – BCom-Business Analytics  
Associate Professor in Commerce (Aided)  
Centre Head, JITE (Tally Education)  
St.Joseph’s College, Trichy-2  
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Address for communication

J J Home, Cauvery Nagar,  
Kambarasampettai PO  
Trichy – 620 101

Age and Experience

56 Years, Has 31 years of teaching experience

Specialisation

Marketing and Human Resource Development

Countries visited

Oman and Srilanka (International Conferences)

Value Addition

Resource person and a Trainer in soft skills

Articles Published

More than 120 ([http://johnsjc.com/My\\_Articles/my-art-index.htm](http://johnsjc.com/My_Articles/my-art-index.htm))

Ph.D Produced and guiding

12 completed and 6 are currently doing

Positions held at the College(Earlier)

Dean – School of Management Studies(2019-2022)  
Youth Red Cross Programme Officer  
Fine Arts-Quiz,  
President of ACTA (Teacher’s Union)  
Senate Member, Bharathidasan University

National Level Position held - AICUF (All India Catholic University Federation)

Editor of AICUF- Magazine “The Rally”  
National Animator from July 2011 to 2016  
Wrote ACTALIST column every month in The Rally

Has trained people in the areas:  
(More than 400 sessions)

1. Secrets of Success / Tips for Personal Effectiveness
2. Lateral Thinking / Thinking out of the Box
3. Team work
4. Facing the Interview / Preparing for the Job Interview
5. GD as a method of selection

6. Stress Management, Time Management and Goal setting
7. Attitude decides your Altitude
8. Communication Skills or Kills
9. Competitive Examination
10. Procrastination Kills
11. Emotional Intelligence
12. TA and Jo-Harry Window – Interpersonal Relationship
13. Leadership and Personality
14. Effective Communication
15. Resume Writing

### **Resource Person – From 2015 onwards**

10-11, Jan, 2015	Leadership Training programme for Lay Leaders, for Laity Commission, Piratiyur, Trichy
22 Jan, 2015	Talk on "Thinking about Thinking" at Consumer Club, St. Joseph's College, Trichy
7-8, Feb, 2015	Leadership Training programme for Lay Leaders, for Laity Commission, Piratiyur, Trichy
19th Feb, 2015	Talk on IBPS- Test of Computer Knowledge for B.Com(CA), SJC-Trichy
21st Feb, 2015	Chairman for Paper presentation at International Conference on Digital Marketing conducted by JIM, SJC, Trichy
24th Feb, 2015	Conducted Business Quiz at BBA department intercollegiate competition.
26th Feb, 2015	Delivered a talk on "Secrets of Success" at Srinivasan Engineering College, Perambalur
1st March, 2015	Conducted one day 'Career Guidance" programme for Madurai Jesuit province Youth Commission at St. Mary's Parish, Madurai
6-7th, March, 2015	Conference Convenor for the National Level Conference on "Youth – Hope of India" organized by AICUF, SJC, Trichy-2
14th March, 2015	Delivered a talk on "Impact of Social Networking in Social Media" at National Conference on Contemporary Management Challenges in Social Media conducted by Heber Institute of Management studies- Bishop Heber College, Trichu-17
16th March, 2015	Delivered Valedictory Address on 'Budget Analysis 2015-16", at Department of Economics, Bishop Heber College, Trichu-17
19th March 2015	Delivered a lecture on 'Tips for Personal Effectiveness' at Department of Commerce, National College, Trichy-1
18-19, Apr, 2015	Leadership Training programme for Lay Leaders, for Laity Commission, Piratiyur, Trichy
16-17, May, 2015	Leadership Training programme for Lay Leaders, for Laity Commission, Piratiyur, Trichy
19th May, 2015	Leadership for social change, National Camp, Trivendram, Kerala
23rd May, 2015	Interview Skills at SJC Trichy- Madurai Province Dalit Commission

27, Jan, 2016	Managerial Skills for Secretaries of Provincials –AFFI at Amalashram, Trichy
29, Jan, 2016	Managerial Skills for Secretaries of Provincials –AFFI at Amalashram, Trichy
20-21, Feb, 2016	Leadership Training programme for Lay Leaders, for Tamilnadu Laity Commission, Piratiyur, Trichy
5-6, March, 2016	Leadership Training programme for Lay Leaders, for Tamilnadu Laity Commission, Piratiyur, Trichy
23-24, April, 2016	Leadership Training programme for Lay Leaders, for Tamilnadu Laity Commission, Piratiyur, Trichy
25, April, 2016	Career guidance programme for Ilanhazhir, Trichy
7-8, May	Leadership Training programme for Lay Leaders, for Tamilnadu Laity Commission, Piratiyur, Trichy
10, June, 2016	Programme on Leadership & Team Building for The Heads of the Departments- Sacred Heart College (Autonomous)
8, Aug, 2016	Capacity Building, Vivekanandha College of Arts and Science for Women, Thiruchengode
21, Feb, 2017	Business Creation using Lateral Thinking, Meenakshi Chandrasekaran College of Arts and Science, Karambapalayam, Pattukkottai
2, Apr, 2017	"How to Face Interview" at Loyola Technical Institute, Madurai.
20, Apr, 2017	"Time is Gold" at St. Joseph's Hr.Sec.School, Trichy-2
20, Jun, 2017	External Expert for staff selection, BHC college, Trichy-17
14, July, 2017	Delivered a talk on "Goods and Services Tax", at History Department, BHC college, Trichy-2
25, July, 2017	Inauguration of Commerce Association at Holy Cross College, Trichy-2, and delivered a talk on Indian Tax System
26, July, 2017	Inauguration of Commerce (CA) Association at Annai Vailankkanni Arts and Science College, Thanjavur-7 and delivered a talk on 'Secrets of Success'.
23, Sep, 2017	"Social Analysis" TNBC, Tamilnadu Laity Commission, Piratiyur, Trichy
24, Sep, 2017	Democracy and Politics, Tamilnadu Laity Commission, Piratiyur, Trichy
4, Oct, 2017	"Exploring Digital Business Prospects via Lateral Thinking" at State Level Workshop on Digital Transformation in Business, Fatima College, Madurai-625018.
22, Oct, 2017	Career Guidance for 10 <sup>th</sup> and +2 Students, Kumbakonum Diocese
28, Oct, 2017	"Working as a Team" Tamilnadu Laity Commission, Piratiyur, Trichy
29, Oct, 2017	"Communication Skills and Time Management" Tamilnadu Laity Commission, Piratiyur, Trichy
07, Nov, 2017	"How to Win Clients" at Hotel Sangam, Trichy organized by KASH Valley – forum of LIC and Investment Advisors
19, Nov, 2017	Career Guidance for 10 <sup>th</sup> and +2 Students, Lalgudi, SC/ST Commission, Kumbakonum Diocese
7 <sup>th</sup> Feb, 2018	Career Guidance Programme at TBML College, Porayar
April, 2018	Flying Squad for April Examination of Bharathidasan University
5 <sup>th</sup> , June, 2018	"Self-Management for personal Effectiveness and Goal Setting" KASH Valley – forum of LIC and Investment Advisors

11-12, June, 2018	Conducted a Two day Faculty Development Programme for the Staff of Loyola College, Vettavalam- 606 754
29 <sup>th</sup> June, 2018	External Expert for the selection of Assistant Professors, Bishop Heber College, Trichy-17
13, Aug, 2018	Chief Guest Address on "Changing Trends of Education in India" at St.Paul's Seminary, Trichy
13, Apr, 2019	Academic Expert in Advisory Committee, Department of Commerce, Periyar Maniammai University, Tanjore
25 <sup>th</sup> May, 2019	External Expert for the selection of Assistant Professors, Bishop Heber College, Trichy-17
18 <sup>th</sup> Jan, 2020	One day Laity Leadership Training, Piratiyur, Trichy
19 <sup>th</sup> Jan, 2020	One day Laity Leadership Training, Piratiyur, Trichy
8 <sup>th</sup> , Feb, 2020	One day Laity Leadership Training, Piratiyur, Trichy
9 <sup>th</sup> , Feb, 2020	One day Laity Leadership Training, Piratiyur, Trichy
20 <sup>th</sup> Feb, 2020	State Level Seminar, Professional Communication, Mannar Thirumalai Naicker College, Madurai
29 <sup>th</sup> Feb, 2020	"Leadership for the Marginalized" Forming responsible leaders for tomorrow, Jesuit Southern Provinces - Youth Seminar, St. Joseph's College, Trichy.
6 <sup>th</sup> , March, 2020	UGC Sponsored National level seminar on Emerging Recent Trends in Commerce and Industry, Rajah Serfoji College Government College, Thanjavur
7 <sup>th</sup> , Mar, 2020	One day Laity Leadership Training, Piratiyur, Trichy
8 <sup>th</sup> , Mar, 2020	One day Laity Leadership Training, Piratiyur, Trichy
27 <sup>th</sup> June, 2020	"Shift in Teaching – Learning system of Higher Education", Venkatasamy Naidu College, Kovilpatti
9 <sup>th</sup> , July, 2020	National Level Webinar on "Rebirth of the Indian Economy –Post-Pandemic Revival Strategies", bishop cotton academy of professional management, Bengaluru-560064
25 <sup>th</sup> Nov, 2020	Chairperson for Technical Session, 7 <sup>th</sup> International Conference on Business Research, SRM College Science and Humanities, Kattankulathur-603 203.
12 <sup>th</sup> Dec, 2020	One day Laity Leadership Training- Social Analysis, Piratiyur, Trichy
13 <sup>th</sup> April, 2021	One day seminar on Educational Leadership, Franciscan Sisters of St.Thomas, Fathima Nagar, Trichy
22 <sup>nd</sup> , May, 2021	Academic Auditor, Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi – 642 001
10 <sup>th</sup> June, 2021	Board of Studies – B.Com – International Accounting, Bishop Heber College. Trichy-17
10 <sup>th</sup> June, 2021	Board of Studies – B.Com – Professional Accounting, Bishop Heber College. Trichy-17
9, Sep, 2021	Endowment Lecture on "Trends in Employment for Youth in 2021, St.Xavier's College, Palayamkottai- Virtually
28, Oct, 2021	Secrets of Success, K S R College of Engineering, Thiruchengode
29, Oct, 2021	One day seminar on "Enhancing Outcome Based Education", The American College, Madurai
12, Nov, 2021	"Positive Character Traits" Loyola College, Mettala

1, Dec, 2021	Induction Programme for I UG Students, St.Joseph's College, Trichy-2
10, Dec, 2021	Workshop on Employability Skills for II UG Students, St.Joseph's College, Trichy-2
11, Dec, 2021	FDP on "Nurturing Educational Leadership", St.Joseph's College, Trichy-2
18, Dec, 2021	FDP on "Nurturing Educational Leadership", St.Joseph's College, Trichy-2
23, Feb, 2022	Invited talk on "Personality Development", Holy Cross College, Trichy-2
20, Apr, 2022	"Job Opportunities for the Under Graduates", Loyola College, Vettavalam-606 754
26, Apr, 2022	BoS, Bishop Heber College, Trichy-17
20, May, 2022	Career Prospects for Commerce Graduates, Annai Veilankanni Art and Science College, Tanjore
14, March, 2024	Subject Expert, BoS, Department of Commerce, Fatima College, Madurai-625018
23, March, 2024	Subject Expert, BoS, Bishop Heber College, Trichy-17
27, March, 2024	Subject Expert, BoS, Department of Commerce, Holy Cross College, Trichy-2
26, April, 2024	BoS, Department of Commerce, <i>Periyar Maniammai Institute of Science &amp; Technology</i> (Deemed to University), Vallam, Thanjavur, 613403
10, May, 2024	Staff Selection Interview, Subject Expert, Department of Commerce, Holy Cross College, Nagercoil-629004
17, Aug, 2024	Panel member for adjudicating the minor research project proposals (MRP), Deanery, Bishop Heber College, Trichy-17
21, Aug, 2024	Delivered a talk on "The Impact of Fintech on Financial Innovation", at the Christ College, Kilachery, Thiruvallur Dt, 631 404
29, Aug, 2024	Delivered a talk at the International Conference at Holy Cross College, Trichy-19, on the topic "E-Commerce: Regulatory and Policy Milieu"

### **Seminars / Conferences attended (2015 onwards)**

12 <sup>th</sup> & 13 <sup>th</sup> Feb, 2015	UGC (AG) Sponsored International Seminar on GREEN MANAGEMENT, Department of Commerce, St.Joseph's College, Trichy-2
20-21 January 2016	<i>International Conference</i> - Thinkers Workshop on Decentralisation and Development, Conducted by KILA, Kerala
8-9, January, 2016	National Conference on 'Recent Trends in Prohibition Movement in India', Bishop Heber College, Trichy-17
25-26, July, 2016	Promoting Student Centric Learning of Environment in India, Lady Doak College Madurai -2
29, Sep, 2016	Workshop on Revitalization of Innovative Instructional Strategies for Environmental Education, Lady Doak College Madurai -2
27-28, Jan, 2017	National Seminar on Caste System in Contemporary Indian Culture: Issues and Challenges, Sanskruti, - Institute of Dravidian Culture and Research Hyderabad
18, Feb, 2017	HR Conclave on Reinventing HR Practices for the Current Millennium SASTRA University Thanjavur
3-4, March, 2017	Promoting Student Centric Learning of Environment in India, Lady Doak College, Madurai

10, Mar, 2018	The Science of Neuromarketing, KCT Business School, Coimbatore
24 <sup>th</sup> , Aug, 2018	UGC Sponsored One Day National Level IQAC Conference on Quality Initiatives for Teaching, Learning and Evaluation Processes in Higher Educational Institutions, St.Joseph's College of Commerce, Bangalore
12-13, Oct, 2018	Two day National Workshop on Application of AMOS in Social Science Research, at the American College, Madurai-625002
23-24, Nov, 2018	National Conference on "Excellence in Higher Education – Explore Enhance. Elevate" Loyola College, Chennai
28-29, Nov, 2018	Golden Jubilee National Colloquium on Higher Education: The Past and the Future, CEDBEC, Christ University, Bangalore
24, Jan, 2019	International Conference on Services Marketing, National College, Trichy-1
4-5 <sup>th</sup> March, 2019	National Colloquium on Autonomous Institutions Marching Towards University Status, SJC, Trichy-2
18, Oct, 2021	"Evolving Dynamics of Business in Post-Covid Era", St.Joseph's College, Trichy-2
6, Oct, 2021	Inauguration of Association for Business Leaders and Entrepreneurs, Department of Management Studies, Bishop Heber College, Trichy-17
29-30, March, 2022	ICSSR sponsored National Conference in Technology Enabled Digital Transformation and its Impact on New Age Banking, St.Joseph's College, Trichy-2
12, Apr, 2022	"Future of Higher Education in the Digital-First Economy, Virtual session by DIDACTICS and Coursera for Campus
22-23 Sep, 2022	National Conference on Transformation and Changing Perspectives in Higher Education, Christ University, Bangalore
10-12, Oct, 2022	International Conference on the Impact of Covid-19 on the Economy and Society, Humanities Research Centre, Sultan Qaboos University, Oman
1-2 March, 2023	ISCCR sponsored Two days National Seminar on "Nourishing Indian Economy through Banking Sector, Dr.Zakir Husain College, Ilayangudi-630 702
4-6, Nov.2023	IIMS Conference at Institute of Technology University of Moratuwa, Srilanka
22-23, Feb.2024	International Conference on "Emerging Trends in AI for Industry and Education: Opportunities and Challenges", XIME, Bangalore

### Articles Published

([http://johnsjc.com/My\\_Articles/my-art-index.htm](http://johnsjc.com/My_Articles/my-art-index.htm))

1. "Role of Transportation", Motor Transport, Vol.LXI, No.6, June 2003
2. "India's External Trade before and after Economic Reforms, Economic Studies, Nov 1-15, 2003
3. "Agreement on Agriculture – Threat perception", Third Concept, Vol.17. No.204, February 2004.
4. "A tool to evaluate 'services' with a special reference to Railways Passenger service", The Management Accountant (ICWA), Vol.39. No.03, March 2004
5. "Exalted Status of SEZs", The Rally, Vol.83. No.12. May – 2007

6. "Issues Confronting the Indian Youth", The Rally, Vol.84. No.01, June-2007
7. "Reservation for Dalit Christians" The Rally, Vol.84. No.05. October 2007
8. "The Crippled backbone of India – the Farmers", The Rally, Vol.84. No.08. January, 2008
9. "Student Leadership as an Alternative to political Leadership" The Rally, Vol.84. No.09. January, 2008.
10. "Changing Face of Commerce Education in India", The Management Accountant, (ICWA ), Vol-7, No-8, August, 2008
11. "Actalist", The Rally, Vol.85, No. 05, October, 2008
12. "Communication", The Rally, Vol.85. No.06, November, 2008
13. "Are you part of the Problem or Solution?", The Rally, Vol.85, No.07, December, 2008
14. "Detachable Attachment", The Rally, Vol.85, No.08, January, 2009
15. "Greed", The Rally, Vol.85, No.09, February,2009
16. "Commerce Education – a Paradigm shift", RETELL, Vol.9, No.1, March 2009
17. "Challenge the Challenge", The Rally , Vol.85, No.10, March, 2009
18. "This too Shall Pass", The Rally , Vol.85, No.11, April, 2009
19. "Manifestation of Love", The Rally , Vol.86, No.1, June, 2009
20. "Advantage of being Disadvantaged", The Rally , Vol.86, No.2, July, 2009
21. "AICUF Leadership – A Legacy Inherited", The Rally, Vol.86, No.3, August, 2009
22. "Habits –Easy to pick up and Difficult to get rid of", The Rally, Vol.86, No.5, October 2009
23. "Learning from the Struggles of Life", The Rally, Vol.86, No.7, December 2009
24. "Speak less than what is necessary", The Rally, Vol.86, No.8, January 2010
25. "Silly things Vs. Significant Things", The Rally, Vol.86, No.9, February 2010.
26. 'Imperfect things and Imperfect Men', The Rally, Vol.86, No.10, March 2010.
27. "Godly Vs. Worldly", The Rally, Vol.86, No.11, April 2010
28. " Thinking about 'thinking'", The Rally, Vol.86/87, No.12/1, May-June 2010
29. From 'being' to 'Becoming', The Rally, Vol.87, No.2, July 2010
30. "Attitude Decides the Altitude", The Rally, Vol.87, No.5, October 2010
31. "Selective application of rules' in Educational Institutions", The Rally, Vol.87, No.6, November 2010
32. "Be a Wise Fool", The Rally, Vol.87, No.7, December 2010
33. "Ayodhya Verdict – Peace at gun point!", The Rally, Vol.87, No.7, December 2010
34. "Seeing the Unseeable-1", The Rally, Vol:87. No.8, January 2011
35. "Seeing the Unseeable-2", The Rally, Vol:87. No.9, February 2011
36. "To be a master is to be a Disciple", The Rally, Vol.87, No.10, March 2011
37. "Mind – use it or lose it", The Rally, Vol.87, No.11, April, 2011
38. "Break the 'routine", The Rally, Vol.87, No.12, May, 2011
39. "Faith in Fear", The Rally, Vol.88, No.01, June, 2011
40. "Kill that Frog and eat it" The Rally, Vol.88, No.02, July 2011
41. "Left, Right, and Centre", The Rally, Vol.88, No.04, September, 2011
42. "Please..... stop feeling satisfied!", The Rally, Vol.88, No.06, November, 2011
43. "Listening (S)Kills", The Rally, Vol.88, No.07, December, 2011
44. "Problems in Life", The Rally, Vol.88, No.08, January 2012
45. "Perils of Indian Democracy". The Rally, Vol:88. No.10, March 2012
46. "Univeersity Examination: A Fake Encounter", The Rally, Vol:88. No.11-12, April-May

2012

47. "Gender Blunder", The Rally, Vol:88. No.01, June 2012
48. "Space In AICUF", The Rally, Vol:89. No.3, August 2012
49. "No Pride in Prejudice", The Rally, Vol:88. No.5, October 2012
50. "Reversed Wheel of Fortune", The Rally, Vol:89. No.6, November 2012
51. "Belief, Faith and Blindness", The Rally, Vol:89. No.7, December 2012
52. "Peer Group Pressure (PGP)", The Rally, Vol:89. No.8, January 2013
53. "Atrocities Against Dalits, Tribals, Women and Children", The Rally, Vol:89. No.9, February 2013
54. "Integrity-Most Admired and Seldom Practised", The Rally, Vol:89. No.10, March 2013
55. "Right of Citizens for Time Bound Delivery of Goods and Services", The Rally, Vol:89. No.11-12, April-May 2013
56. "AICUF National Summer Camps", The Rally, Vol:90. No.1, June 2013
57. "Transgender: Nature's Gift", The Rally, Vol:90. No.2, July 2013
58. "Ninety years and still going strong", Vol:90. No.3, August 2013
59. "As Jesus Did.....So also AICUF did", The Rally, Vol:90. No.4, September 2013
60. "Look not through the Window, But at the Mirror", The Rally, Vol:90. No.5, October 2013
61. The Right to Live, The Rally, Vol:90. No.6, November 2013
62. "Mars Mission: Bouquets, Brickbats", Indian Currents, Vol.XXV, Issue No.46, 11-17 November 2013
63. "NaMo Brand: Right Strategy, Wrong Product ", Indian Currents, Vol.XXV, Issue No.47, 18-24 November 2013
64. Superstition Unlimited, Indian Currents, Vol.XXV, Issue No.52, 23-29 December, 2013.
65. Towards a Vibrant Democracy, The Rally, Vol:90. No.8, January, 2014
66. Active Citizenship for an Inclusive Society, The Rally, Vol:9. No.9, Feb, 2014
67. Equity for Equality, The Rally, Vol:90. No.9, Feb, 2014
68. Social Networking Site – Double Edged Sword, The Rally, Vol:90. No.10, Mar, 2014
69. Gender Sensibilities, Indian Currents, Vol.XXVI, Issue No.9, 22-Feb-02 Mar, 2014.
70. Take Charge of Your Life, The Rally, Vol:90. No.11-12, April-May, 2014
71. Corruption to the core in Education, The Rally, Vol:91. No.1, June, 2014
72. True Education! The Rally, Vol:91. No.1, June, 2014
73. Dil Mange More – the Magis, The Rally, Vol:91. No.2, July, 2014
74. Students' Protest at Tiananmen Square in 1989, The Rally, Vol:91. No.2, July, 2014
75. Persistence Pays!, The Rally, Vol:91. No.3, August, 2014
76. 'Space and Time' in AICUF", The Rally, Vol:91. No.4, September, 2014
77. Envy – the Beautiful Devil, The Rally, Vol:91. No.5, October, 2014
78. Mockery of Democracy, Indian Currents, Vol.XXVI, Issue No.47, 17-23 Nov, 2014
79. Giving is Getting, The Rally, Vol:92. No.6, November, 2014
80. "Break the Barrier", The Rally, Vol:92. No.7, December, 2014
81. Poli\_Tricks – It's all in the game, The Rally, Vol:92. No.7, December, 2014
82. "Silence: Not a Virtue but a Shame", Indian Currents, Vol.XXVI, Issue No.51, 15-21 December, 2014
83. "Science and Myth: Let us not fuse them", The Rally, Vol:92. No.8, January, 2015
84. Poli\_Tricks – It's all in the game, The Rally, Vol:92. No.9, February, 2015
85. "The Writer is Dead" Indian Currents, Vol.XXVII, Issue No.04, 26 Jan-01 Feb, 2015.
86. "AICUF Team Work", The Rally, Vol:92. No.9, February, 2015



87. "Psychology of Technology", The Rally, Vol 92, No:11-12, Apr-May, 2015
88. Poli\_Tricks - it's all in the game!, The Rally, Vol 92, No:11-12, Apr-May, 2015
89. "Human Resource Development Practices For Prisoners", Intercontinental Journal of Human Resource Research Review ISSN: 2320-9704 - Online Issn:2347-1662 - Print Impact Factor:0.875, Volume 3, Issue 4, April 2015
90. Enlightened Leaders for AICUF – the need of the hour. The Rally, Vol 93, No:01, June, 2015
91. Toxic People and Toxic Words. The Rally, Vol 93, No:02, July, 2015
92. PRANAAM...Dr. Kalam Ji: With Love from Alma Mater St. Joseph College, Trichy, Indian Currents, Vol.XXVII, Issue No.31, 03-09- August, 2015.
93. "A Life Worth Emulating". Guest Editorial, The New Leader, Vol 128, No.16, August 16-31, 2015
94. "A study on the Perceptual Attitude and Knowledge towards MGNREGA in Tamilnadu with Special Reference to Tiruchirappalli District", International Journal of Research in Commerce, Economics & Management, Volume No.5, Issue No.09, September, 2015, ISSN 2231-4245
95. "AICUF Lives in Units .....in Action during 2014-15" The Rally, Vol 93, No:04, October, 2015
96. Freedom to Serve Mankind is Curtailed! The Rally, Vol 93, No:04, Nov, 2015, pp.19-21
97. The Power of Silence, The Rally, Vol 93, No:04, Nov, 2015, pp.28-31.
98. Right to Safe Environment – as Human Right, The Rally, Vol 93, No:07, December, 2015 pp.9-11
99. Bleeding is Holy, The Rally, Vol 93, No:07, December, 2015, pp.29-31
100. "Pollution Free (in) India", The Rally, Vol 93, No:08, January, 2016, pp.6-10
101. "Justice Delayed is Justice Denied to Dalit Christians", The Rally, Vol 93, No:09, February, 2016, pp.
102. "Still a long way to Women Empowerment", The Rally, Vol 93, No:10, March, 2016, pp.
103. An Impact Assessment Study of Individual Asset Creation and Income Generation under MGNREGA with Special Reference to Trichy District, RETELL, Vol 16, April 2016, ISSN 0973-404X
104. "Engaged Employees as Brand Ambassadors", Dr.G.John, and M.Prabha, RETELL, Vol.13.No.2, March 2013, pp.53-56, ISSN 0973-404X
105. "A Study on the Employee Involvement in Kothari sugars and Chemicals Limited, Kattur, at Tirichirappalli", International Recognition Research Journal, Tactful Management, Vol.1, Issue 8, May 2013.
106. Engaged Employees – Critical Asset of an Organisation, RETELL Volume 15, December 2015. Page No : 42-45
107. "Dynamics of Black Money and Cash", The New Leader, Vol 129, No.23. Dec 1-16 , p.35
108. Moving towards Cashless Economy, Indian Currents, Vol.XXVIII, Issue No.50, 12-18, December, 2016, pp. 18-21.
109. Fidel Castro – a total leader! - The Rally, Vol:97. No.7, December\_2016, pp 24,25
110. Faculty Engagement – the need of the hour. Golden Research Thoughts, Volume 6, Issue-7, January 2017, pp. 5-7
111. Paradigm Shift in the Payment System, International Journal of Recent Trends in Engineering and Research, ISSN 2455:1457, Volume 03, Issue 10; October - 2017 Impact Factor 4.101, pp.258-263
112. HEIs as 'Learning Institutions'-a way forward towards Quality Assurance", Proceedings published by IQAC, Loyola College, Nov.2018, pp.22-25

113. Role of MSMEs in Promoting Entrepreneurship in India, Suraj Punj Journal of Multidisciplinary Research, May 2019, ISSN No: 2394-2886, Impact Factor 6.1
114. Organisational excellence in the Pharmaceutical Industry, International Journal for Research in Engineering Application & Management (IJREAM) *ISSN : 2454-9150* Vol-04, Issue-09, Dec 2018, pp. 649-652 DOI : 10.18231/2454-9150.2018.1260
115. Customer Decision Making Styles in Different Retail Formats with Reference to Central Kerala, India ReTeLL, Vol.20, December, 2018, pp 47-53
116. Higher Education Institutions as Learning Institutions: A Way Forward towards Quality Assurance, University News, Vol.58, No.15, Apr 13-19, 2020, pp.2-5
117. 'Quality Enhancement in HEIs Through Learning Organisation', International Journal of Multidisciplinary Educational Research, Vol.9, Issue 4(3), April 2020, pp.118-123.
118. Faculty Engagement among Teachers of NAAC Accredited Colleges in Tiruchirappalli District, Tamilnadu, Affiliated to Bharathidasan University", Mukth Shabd Journal Vol.IX, Issue IV, April-2020
- 119, MSMEs AND THE INDIAN ECONOMY, The International journal of analytical and experimental modal analysis, Volume XII, Issue II, February/2020 ISSN NO: 0886-9367, pp.28-39
120. Elected Autocrats Derail Democracy, Indian Currents, Vol.XXXIII, Issue No.26, 21-27, June, 2021, pp. 30-33
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122. Pause. Reset. Revolutionize Higher Education System, University News, Vol.59, No.29, July 19-25, 2021, pp.27-29.
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124. Finally, the Big Brother Leaves, Indian Currents, Vol.XXXIII, Issue No.35, 23-29, Aug, 2021, pp. 14-16
125. Community Based Organisations and Social Capital Building among Women, Issac P Elias and G.John, Journal of Management and Entrepreneurship, Volume 15, Number 2, April-June 2021, pp.64-71 (Care List Journal) published by XIME, Bangalore. ISSN: 2229 5348
126. Entrepreneurial Activities of Women SHGs and Improvement in Quality of Life and Standard of Living of Members, Issac P Elias and G.John, Journal of Management and Entrepreneurship, Volume 16, Number 2, April-June 2022, pp.48-55 (Care List Journal) published by XIME, Bangalore. ISSN: 2229 5348
127. "Entrepreneurial Initiatives of Women Self-Help Groups to Facilitate Sustainable Tourism: A Case Study with reference to Kudumbashree- Kerala", Atna – Journal of Tourism Studies, 2024, Vol.19, No.2, pp.33-51, ISSN 0975-3281, Published by Christ University, Bangalore, (Care List Journal)

### **Member Academic Bodies**

Life Member	Indian Commerce Association
Life Member	AET - Association of Economists of Tamilnadu
Life Member	MTC- Global
2017-2019	Board of Studies – Commerce, Bishop Heber College, Trichy-2

2017-2019	Board of Studies – B.Voc (Accounting and Taxation), Bishop Heber College, Trichy-17
2019-2020	Board of Studies – Commerce, St. Xavier’s College, Palayamkotai
2017-2019	Member, Advisory Committee, Department of Commerce, Periyar Maniammai University, Tanjore
2018-2019	Board of Studies – B.Voc, Holy Cross College, Trichy-2
2019-2022	Board of Studies – Commerce (Professional Accounting and International Accounting), Bishop Heber College, Trichy-17
2023-2024	BoS, Department of Commerce, <i>Periyar Maniammai Institute of Science &amp; Technology</i> (Deemed to be University), Thanjavur, 613403
2023-2024	Subject Expert, BoS, Department of Commerce, Fatima College, Madurai-625 018

### **Seminars/Workshops/Conferences Organised**

12-13 <sup>th</sup> Jan, 2005	National Seminar on Financial Sector Reforms in India, Organized by the Department of Commerce, SJC, Trichy-2
6-7 <sup>th</sup> March, 2015	National Level Conference on “Youth – Hope of India” organized by AICUF, SJC, Trichy-2
21-22, Jan, 2019	ICSSR Sponsored National Conference on “Economic Transformation Through Entrepreneurship”, SJC, Trichy-2
4-5 <sup>th</sup> March, 2019	National Colloquium on Autonomous Institutions Marching Towards University Status, SJC, Trichy-2
25 <sup>th</sup> July, 2019	National Colloquium on National Education Policy, SJC, Trichy-2
27 <sup>th</sup> Sep, 2019	International Colloquium on “the Challenges of Higher Education in the 21 <sup>st</sup> Century.

### **Research Projects completed**

No	Title	Agency/Type/Year	Amount (Rs)
1	An Inquiry into ‘Teacher Engagement ‘among the Faculties of Arts and Science Colleges in Tamilnadu”	ICSSR – Major - 2017	5,00,000
2	A study on Human resources development practices in Prison	UGC – Minor-2012	80,000

### **List of PhDs completed**

No	Name and date of Viva	Title of the thesis
1	M.Moses Antony Rajendran 24.08.2009	A Study on the Consumer Satisfaction Among HDFC Borrowers with Special Reference to Trichy District

2	J.Michael Sammanasu 24.03.2011	"An Inquiry into Investor's Preferences in Capital Market Investments with Special Reference to Tiruchirappalli District"
3	V.Mathuravalli 16.06.2012	An Empirical Study on the Working of Women Self-Help Groups in Tiruchirappalli District
5	D. Fennala Agnes Iylin. 03.07.2012	"An Empirical Study on the Working of Women Self-Help Groups in Tiruchirappalli District"
4	K.Priya 28.10.2013	"A Study on Job Satisfaction of Women Nurses in Coimbatore District"
6	Sr.Cristina Bridget 16.07.2014	Total Quality Management In Higher Education with Special Reference to Arts And Science Colleges in Chennai and Coimbatore from Students' Perspective
7	M.Ravi 30.10.2015	A Study on the Financial Performance of Tamilnadu State Transport Corporation (TNSTC) Ltd"
8	M.Prabha 10.04.2017	A Study on Employee Engagement in Call Centres, Tiruchirappalli District
9	T.K.Latha Maheswari 28-06-2017	"Role of Microfinance in Capacity Building of Rural Women Through SHGs – A Study with Special Reference to Madurai District – Tamil Nadu"
10	L.Georgia 30-07-2019	"An Study on the Individual Asset Creation and Income Generation Under MGNREGA in Tiruchirappalli District with Special reference to Pullambadi Block"
11	N.Remya 03-06-2019	"A Study on Faculty Engagement in Jesuit Higher Education Institutions in Tamil Nadu"
12	A. Deeba 18-12-2020	A Study on Occupational Stress among Bank Employees in Perambalur District